

## Alumni Center

# The Vice Rectorate for Educational and Academic Affairs



1439 AH- 1440 AH



## About Alumni Center

Recognizing the pivotal role of human power as a vital asset for all construction and development processes in society, King Saud University has implemented a strategic communication initiative to foster ongoing engagement and collaboration. This initiative aims to strengthen ties between the university and its alumni, ultimately benefiting both parties and contributing to the overall advancement of society.

## Vision

Fostering a continuous and interactive relationship between the university and alumni

## Mission

Enhancing alumni commitment and participation by opening communication channels to contribute to their knowledge and skills development, as well as developing university programs aligned with the job market, supporting the university's mission, goals, and vision.

## Inception

The Alumni Center was officially opened on April 16, 1440 AH, accompanied by launching social media channels

## Goals

- Forge a strong partnership with alumni to achieve KSU2030 goals.
- Enhance belonging and loyalty to the university.
- Assist alumni in securing employment and developing their careers.
- Collaborate with public and private sectors to implement programs and initiatives related to training, qualification, and employment.
- Leveraging the expertise of alumni after entering labor market
- Developing a complete database of statistics and studies related to alumni and Labor market.
- Educating alumni about the importance of their role in developing educational curricula.
- Engaging with alumni through cultural and social activities.
- Providing a platform for alumni to express their issues and goals.
- Encouraging alumni to submit their proposals and perspectives on developing the center's plans in line with their needs and requirements.

### *Alumni center contributions for 1439 - 1440 AH:*

- Cooperation with various parties to train and qualify graduates for the labor market.
- Connecting employers and alumni to increase chances of getting the right job.
- Fostering connections between employers and alumni to improve job prospects

### *Beneficiaries of the Center's Projects:*

- Alumni of King Saud University: from all academic degrees, benefiting from training, preparation, and employment opportunities.
- Those responsible for academic plans and programs at King Saud University, benefiting from feedback provided by graduates, employers, and official statistics.
- Public and private sectors by providing a database from the Graduate Center for the best human resources of recent graduates in various specializations.

### *Interests*

- The Alumni Center focuses on joint initiatives, plans, programs, and joint ventures with training and employment agencies.
- The Alumni Center aims to establish a lasting, interactive relationship between alumni and the university



### ***Center projects implemented in 1439-1440 AH:***

- Experience the electronic alumni portal
- Launching the Alumni Center Association.
- Creating a policy and procedures manual for the university alumni units

### ***Ongoing projects - 1440 - 1441 AH:***

- The First Alumni Association Members Workshop
- Towards a conscientious Graduate for first year joint students.
- Alumni Gate

### ***Center Initiatives for the year 1439-1440 AH:***

- Activating social media networks.
- Launch of the Center's Logo Design Competition.
- Professional Certification Initiative in Collaboration with Huawei.
- Conducting "Shape your future career" Course in Partnership with the Ideal Center.

### ***Center activities for the year 1439-1440 AH:***

- Participation in the Children's Book exhibition organized by the Ministry of Information at King Fahd Cultural Center.

### ***Training and Rehabilitation at the Center for the Year 1439 - 1440 AH:***

- Implementing the mystery shopper program in the health sector, in cooperation with Envio Company and the Ministry of Health.
- Holding a meeting for the Jadara Program to develop young national talents in collaboration with Al-Tayyar Travel Group.
- Implementing personal interview programs to employ alumni in several companies, including Manar Sigma, MasterCard, and Tahakom.

## A summary table of completed projects for the year 1440-1441 H

<b>Initiative</b>	<b>Target group</b>	<b>Goal</b>	<b>Related parties</b>
<b>Activating social media</b>	Female students/ Alumni	Fostering relationships with alumni	Employers
<b>Center logo design competition</b>	Female students/ Alumni	Strengthening the relationship with graduates	-----
<b>Establishing policies and procedures guide for alumni units</b>	Alumni units	Establishing a Lasting Partnership with Colleges and Supporting Alumni Units	Deanship of Development and Quality
<b>Professional Certification Initiative</b>	Female students/ Alumni	Fostering relationships with alumni and enhance loyalty	Huawei Company
<b>Experience Alumni Center gate</b>	Female students/ Alumni	Building bridges of communication with alumni and employers, and fostering an engaging and motivating environment for graduates.	Faculty of Medicine Faculty of Arts
<b>Alumni Center Association</b>	Female students/ Alumni	Fostering relationships with alumni and activate feedback	-----
<b>Final Ceremony for the Center's Activities</b>	Female students/ Alumni	Fostering relationships with alumni and enhance loyalty	-----



## Alumni Center



A summary table of ongoing projects for the year 1440 AH- 1441 AH

Initiative	Target group	Goal	Related parties
<b>First Alumni Association Members Workshop</b>	Female students/ Alumni	Fostering relationships with alumni and activate feedback	-----
<b>Towards a conscientious Graduate</b>	Female students/ Alumni	Training and Rehabilitation of alumni and preparing them for labor market	Deanship of the Common Year
<b>Alumni Gate</b>	Female students/ Alumni	Building bridges of communication with alumni and employers, and fostering an engaging and motivating environment for graduates.	Deanship of Development and Quality  Deanship of Electronic Transactions



### A summary table of employment and training opportunities

<b>Partnership</b>	<b>Opportunity</b>	<b>Program</b>	<b>No. of candidates</b>	<b>No. of opportunity recipients</b>
<b>Ideal Center</b>	Course	“Shape your future career” workshop	---	121
<b>Invio Company</b>	Part time	mystery shopper	20	10
<b>Al Tayyar Group</b>	Training	Jadarah	20	Under nomination
<b>Manar Sigma</b>	A job	Interviews	20	8
<b>MasterCard</b>	A job	Interviews	20	3
Tahakom	A job & training	Interviews	25	3 training 3 jobs

# Alumni Center



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