



# Annual Report

Alumni Center 1444 AH

Alumni Center  
University Vice-Rectorate for  
educational and academic  
affairs  
King Saud University



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King Saud University, like all leading universities in the world, has been keen to invest all its resources in order to compete for excellence at the global academic level and achieve global leadership. Human wealth is the most important asset of the university aspiring to excellence, as it is the driving force supporting all construction and development processes. Therefore, it was important to establish a mechanism for this effective and fruitful communication with these forces (students and graduates) in a way that supports the university and its students and returns benefit and good to it and to the professional and economic community. It was therefore imperative for The Alumni Center launches the electronic alumni portal to sustain these fruitful operations among its students through joint programs and projects with various institutions and sectors, and to build a permanent interactive and relational relationship between graduates and between the university and its graduates. The university is also keen to achieve the vision of the Crown Prince - may God protect him - that King Saud University be one of the top 10 universities in the world; and the graduate of higher education is one of the most important measurement criteria in this, as the newly launched graduate portal has more than 18000 active accounts for university students and graduates who follow and interact continuously

in all the events of the site, and one of the most important reasons for launching the portal was to reduce effort and waste with efficiency and quality High at King Saud University in the university's easy access to graduates and obtaining information and statistics about graduates electronically, quickly, accurately and continuously updated, and developing them with the most important professional services and consultations, to cover all scientific, professional and skill measurements that are accelerating and changing according to the expected transformation, and the following program is considered the most important programs that are managed digitally through the graduates' portal:

1 Alumni and Business Community Communication Support Program

**Objective**

The program objective is a sustainable service from the Alumni Center that aims to achieve the strategic objectives of enhancing the graduates' sense of belonging and enabling them to search for job and training opportunities provided by electronic companies, which contributes to increasing the flexibility of the economy and supporting sustainable growth, and localizing the labor market with qualified national cadres of male and female university graduates, who Achieve and pass the required standards of the entity

Beneficiary category:



Male and female students and university graduates

Number of beneficiaries



18000 verified account graduates | 10520 graduates under verification

## 2 Courses for Preparation of qualification courses for Undergraduate Students

### Objective

The program is a sustainable service provided by the Alumni Center and aims to enhance opportunities for graduates, contributing to understanding the labor market and raising the competitiveness of university graduates in the changing labor market.

Beneficiary category:



Number of beneficiaries



Male and female students and university graduates

4090 beneficiaries

As an extension of King Saud University's keenness to enhance and strengthen community partnership with community institutions, the Alumni Center participated in several initiatives and training and rehabilitation programs to secure professional opportunities in local and international organizations in various fields. The Center is interested in following up and monitoring the results, as shown in the table below:

## 3 Participate in the Misk Experience Virtual Program of the Misk Charity Foundation

### Objective

The program aims to discover the basics of professional research and the areas of distinction when applying for any job and how to gain competitive advantages that qualify you to obtain the training opportunity or the job you aspire to.

Implementing body



Implementing Date



Number of beneficiaries



Misk Charity Foundation

01/06/2023

580 beneficiaries

4

Participation in the  
Misk Professional  
Preparation  
Program of the  
Misk Charity  
Foundation

### Objective

Objective of the program is to provide students and recent graduates with the most in-demand soft skills in the labor market through a live interactive experience that was announced in the center's communication media and targeted the required segment.

Implementing bodie



Misk Charity Foundation

Implementing Date



01/02/2023

Number of bene



458 beneficiaries

5

Elite Program in  
its fourth edition

### Objective

Attracting and developing national competencies and recent graduates to meet current market needs..

Implementing bodie



Saudi Industrial Development  
Fund

Implementing Date



03/04/2023

Number of bene




19 beneficiaries

6

## Magic Leap Training Program

### Objective


Attracting distinguished graduates for training in the United States of America under the umbrella of the Public Investment Fund for specific specializations

Implementing bodie 

Public Investment Fund

Implementing Date 

07/02/2023

Number of bene 


8 beneficiaries

7

## Schneider Electric Program

### Objective


Attracting distinguished graduates for training contracts with the entity, ending with employment. The announcement was made on the graduates' portal and the required segment was targeted.

Implementing bodie 

Schneider Electric - a global company specialized in energy management and automation.

Implementing Date 

16/02/2023

Number of bene 


16 beneficiaries

8

## Emkan Program

### Objective


Attracting distinguished students and graduates for training in the Emkan program of the Misk Charity Foundation.

Implementing bodie 

Misk Charity Foundation

Implementing Date 

17/04/2023

Number of bene 

8 beneficiaries



9

Participation with Prince Sultan University in an Education for Employment Program

### Objective

Prince Sultan University's Education for Employment Program, in cooperation with the National Company for Communications and Information Security, provides immediate employment after passing international tests and personal interviews.

Implementing bodie



Prince Sultan University

Implementing Date



12/04/2023

Number of bene



35 beneficiaries

10

Professional cooperation with Sanabel Investment in an internal scholarship program that is still ongoing

### Objective

It aims to send outstanding students to specific specializations and train them.

Implementing bodie



Public Investment Fund

Implementing Date



18/05/2023

Number of bene




Under progress

11

Professional cooperation with the Digital Government Authority from the General Administration of Human Resources in launching a program to develop graduates and train them on the job in several specializations and employ those who pass

### Objective


Training and employment of graduates

Implementing bodie 

Digital Government Authority

Implementing Date 

21/06/2023

Number of bene 


5 beneficiaries

12

Future Geniuses  
Initiative Program

### Objective


It aims to select the elite of Saudi male and female students graduating with a bachelor's degree, prepare them, empower them and send them on scholarships to obtain a master's degree in the most prestigious and prestigious universities in the world, so that they can return to the fields that serve its vision.

Implementing bodie 

Dallah Al Baraka Company

Implementing Date 

21/06/2023


Number of bene 

Under progress

## Elite Program 7

**Objective**


The seventh edition of the career program aims to qualify promising talents and competencies among recent graduates through several intensive training programs and methods.

Implementing bodie 

Social Security

Implementing Date 

22/07/2022


Number of bene 

158 beneficiaries

Simulation of similar graduate centers in universities to the Graduate Center at King Saud University

**Objective**

It aims to simulate the work and strategies of the Alumni Center at King Saud University, such as: - The Alumni Center of Jazan University - and the Al-Jouf University Alumni Center, by having them attend the center and simulate the strategies and work.

Implementing bodie 

Similar alumni centers at universities

Implementing Date 


22/06/2023



## WSP Company Lecture

### Objective


The initiative aims to introduce the graduates of the Faculty of Engineering, Architecture and Planning to the activities of the entity and its distinguished training and job offers. The meeting will be held at the Faculty of Engineering in partnership with the Center.

Implementing bodie 

WSP Company + Faculty of Engineering and Faculty of Architecture and Planning

Implementing Date 

11/04/2023


Number of bene 

Students and graduates of the Faculty of Engineering + Faculty of Architecture and Planning

## Almarai Company

### Objective


A Saudi joint stock company that aims to localize its individuals. The Alumni Center has worked to achieve this, and the Director of the Alumni Center, Dr. Anas Al-Shalan, was honored at the ceremony honoring the partners of success in the localization programs for his support of the training and employment partnership.

Implementing bodie 

Almarai Company

Implementing Date 

29/05/2023

Number of bene 

Students and graduates

The Alumni Center aspires to continue activating its community partnerships with external institutions and to include its role in them. This is done by introducing various purposeful projects and initiatives, and working on collecting questionnaires to survey the opinions of university students and graduates about the services provided, and surveying the opinions of the business sector and employment agencies. This report explains the most prominent achievements of the Alumni Center during the year 4441 AH, and the scope of work for all its initiatives and partnerships with the public and private sectors. The Alumni Center is preparing a report This report includes statistics on the beneficiaries of the portal, the portal's services, organized events, career guidance, job and training opportunities, and the most prominent achievements since the launch of the portal. The Alumni Center also prepares an annual report to present its activities and operations during the previous year. Statistics that monitor the rates of increase and success in the programs in numbers.



## Alumni Center Programs to Monitor and Facilitate Training and Employment Opportunities

1

### Alumni and Business Community Communication Support Program

The strategic and executive objectives of the Alumni Center are consistent with the objectives of the university's strategic plan. This is done by supporting communication channels with graduates and the business community, and enhancing graduates' sense of belonging and participation by opening communication channels that help in their growth and benefit from their experiences and enable them to contribute to developing the university's programs in a manner that keeps pace with and is compatible with the requirements of the labor market and contributes to serving the community and improving the quality of life. Therefore, the university has Alumni Center launches the electronic alumni portal, which achieves a sustainable program that allows King Saud University students and graduates to benefit from its services provided on the pages.

### Program Objectives

- 1- Strengthening the graduates' sense of belonging to their university "King Saud University".
- 2- Strengthening the relationship and communication with graduates and benefiting from their experiences in developing their university and its programs.
- 3- Strengthening the relationship and communication between graduates and their specialization colleagues and exchanging educational, professional and life experiences.
- 4- Enabling graduates to monitor and document the activities of their college and university and participate in them.
- 5- Enabling companies and governmental and private institutions to display And share their jobs and activities with the graduates.
- 6- Enabling the graduate to search and apply for job opportunities and display their CVs and skills file to companies.
- 7- Enabling the university to obtain information and statistics about graduates through electronic questionnaires.
- 8- Enabling companies to offer training courses to graduates, especially courses that end with employment.



## Program Framework

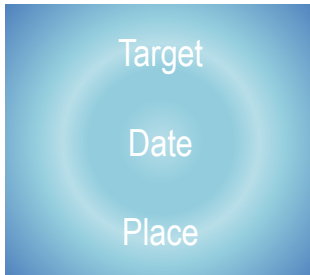
The electronic portal aims to enhance the sense of belonging and communication between the university and its graduates, and between the graduates themselves, and to benefit from their experiences in developing their university, and to enable graduates to search with high transparency for job and training opportunities provided by companies electronically.

## General Framework

Under the patronage of His Royal Highness Prince Faisal bin Bandar bin Abdulaziz Al Saud, the Governor of Riyadh Region, the Alumni Center organized the inauguration ceremony of the largest digital portal at the level of local universities, on 11/3/2013. This was preceded by a massive media campaign launched by the Alumni Center on 4/8/2013 for a period of one week. To view the media campaign report, click the link below.

 <https://heyzine.com/flip-book/ddc2a50b41.html#page/27>

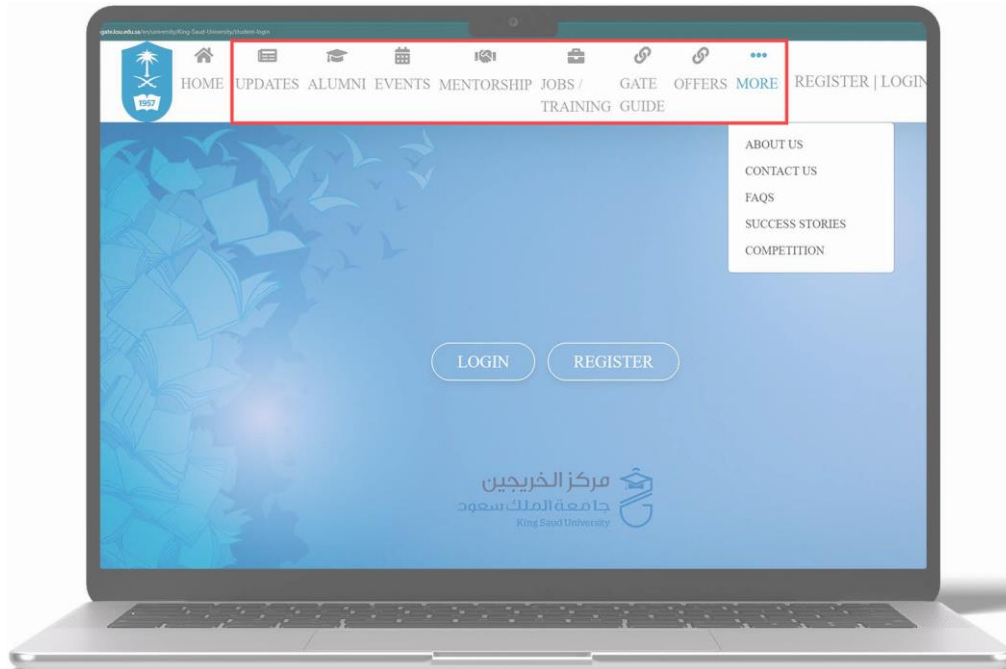
## Framework



- The portal platform for students and graduates of King Saud University
- All governmental and private entities
- The portal was launched on 3/11/1443
  
- Digitally through the Alumni Portal

## Program Services

King Saud University supports its relationship with students and graduates, including international students, by involving them in public and academic events and development plans, and providing them with appropriate services; Their professional expertise is invested in enhancing institutional and academic performance, as the Alumni Center has direct communication with students and graduates through their accounts registered with it on the electronic portal. The number of those registered on the portal has reached 81,000 students and graduates whose accounts are documented from 65 countries around the world. The Center broadcasts to them what concerns them through Emails and SMS through the electronic portal system, and they can browse the portal services and benefit from the features available on the graduates portal through different pages that compete to provide the best services to the student and academic graduate, as shown in the following figure:



Various services available on the graduates portal





## Registration page

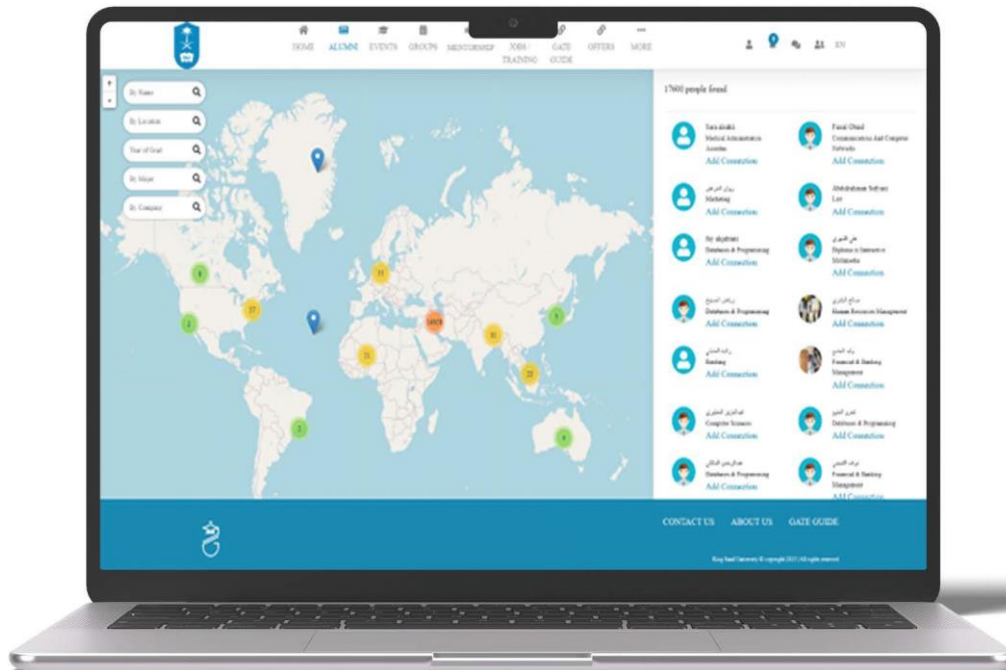
King Saud University students and graduates can register on the portal, view and apply for maps and services, request scholarships, and view the files of their colleagues.

## Updates page

The Alumni Center publishes the latest news and publications of interest to King Saud University students and graduates.

## Graduates page

Students and graduates of King Saud University can view the accounts of their fellow students and graduates and send friend requests, as shown in the following figure:

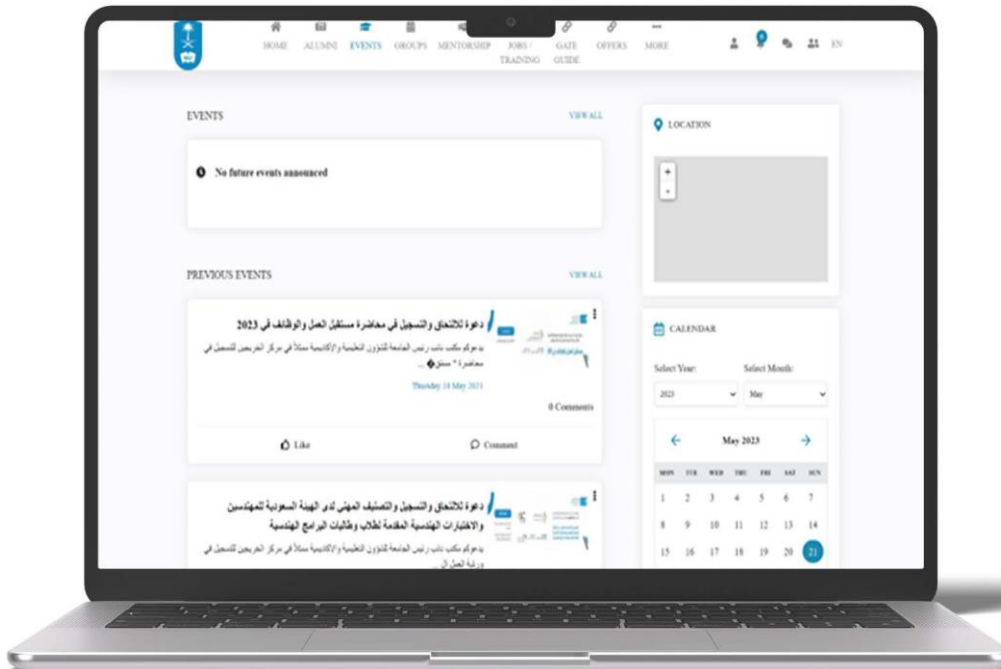


Alumni page on the Alumni Portal



## Events page

This page displays events related to the Alumni Center and King Saud University colleges, such as workshops, courses, trips, volunteer campaigns and dates of events, as shown in the following figure:

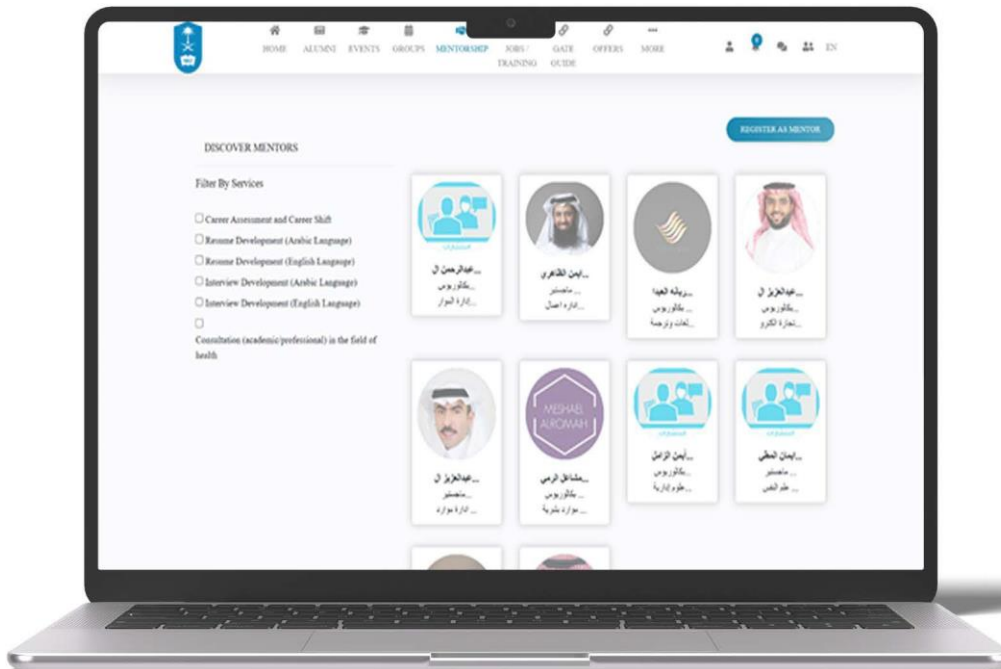


Events page on the Alumni Portal



## Guidance page

This page includes a program for preparing pre-graduate qualification courses - detailed later - as this page provides consulting services and professional lectures for registered users, through experts in developing professional life, to meet the needs of the labor market and qualify individuals to join the effective and influential workforce. The following figure is an illustration of the page

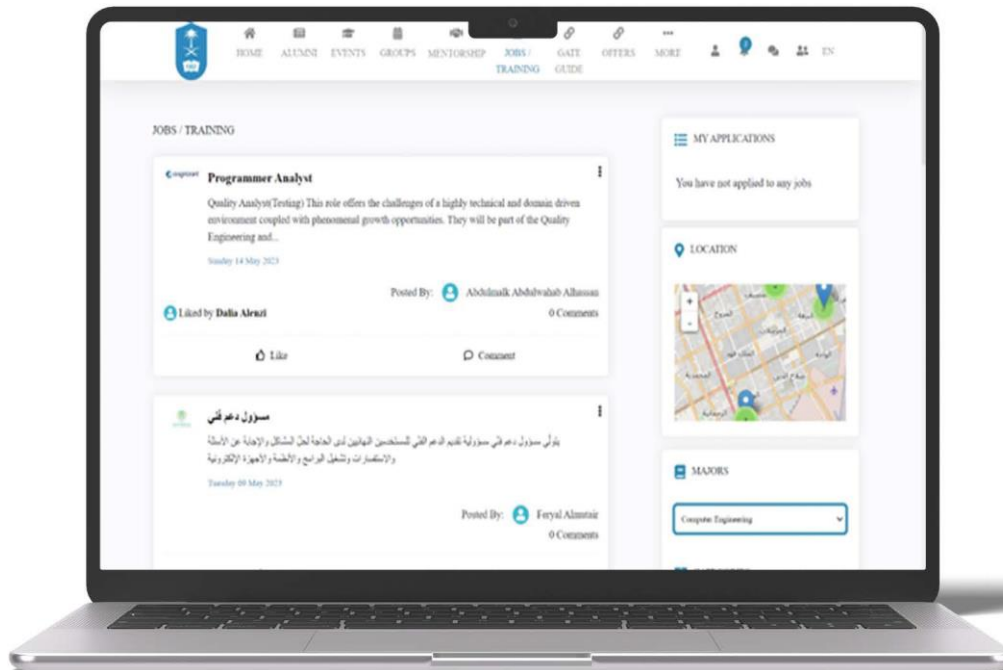


Guidance page on the Alumni Portal



## Careers and Training Page

This page includes the program to support communication channels with graduates and the business community - detailed later - as this page displays details about the best job offers and training opportunities available and provided by major private and public sectors. The following figure is an illustration of the page.



Careers and Training page on the Alumni Portal

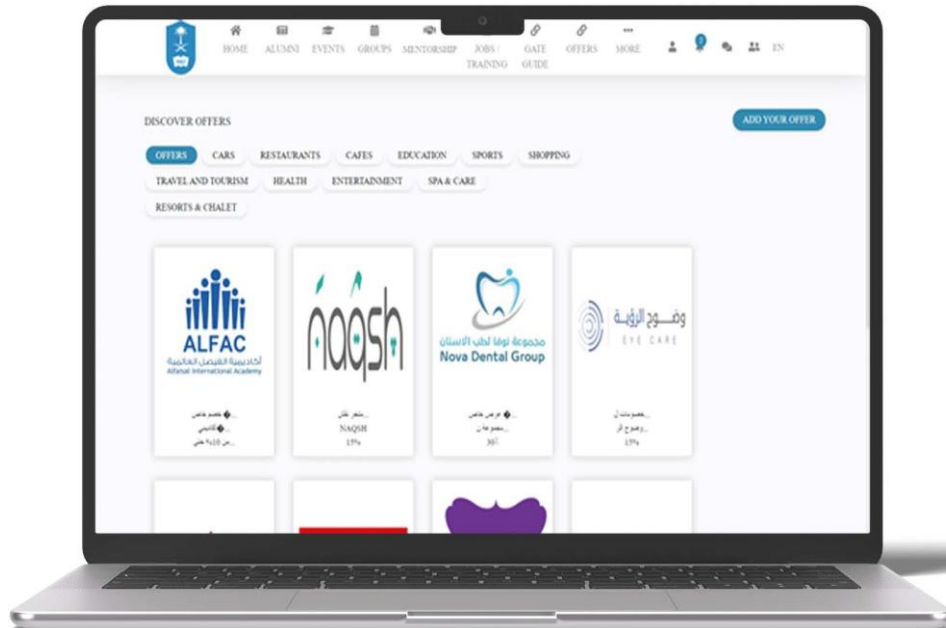


## Competitions Page

This page displays various competitive and exciting competitions with valuable prizes offered by the Alumni Center.

## Offers page

The portal displays various offers and discounts provided by various companies to registered students and graduates to benefit from them. The following figure is an illustration of the page.

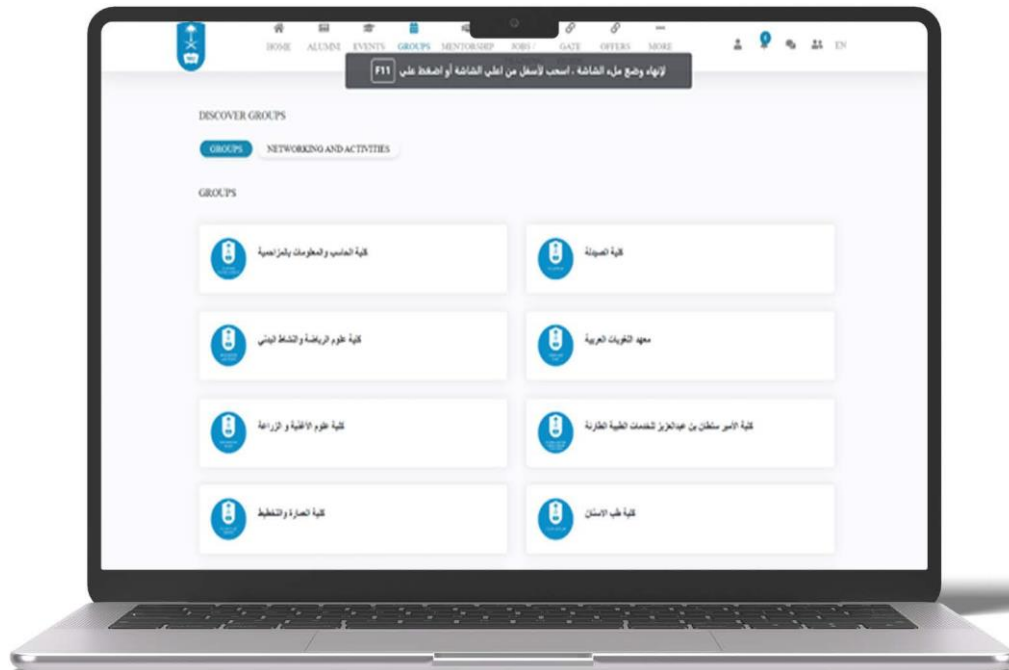


Offers page on the Alumni portal



## Groups Page

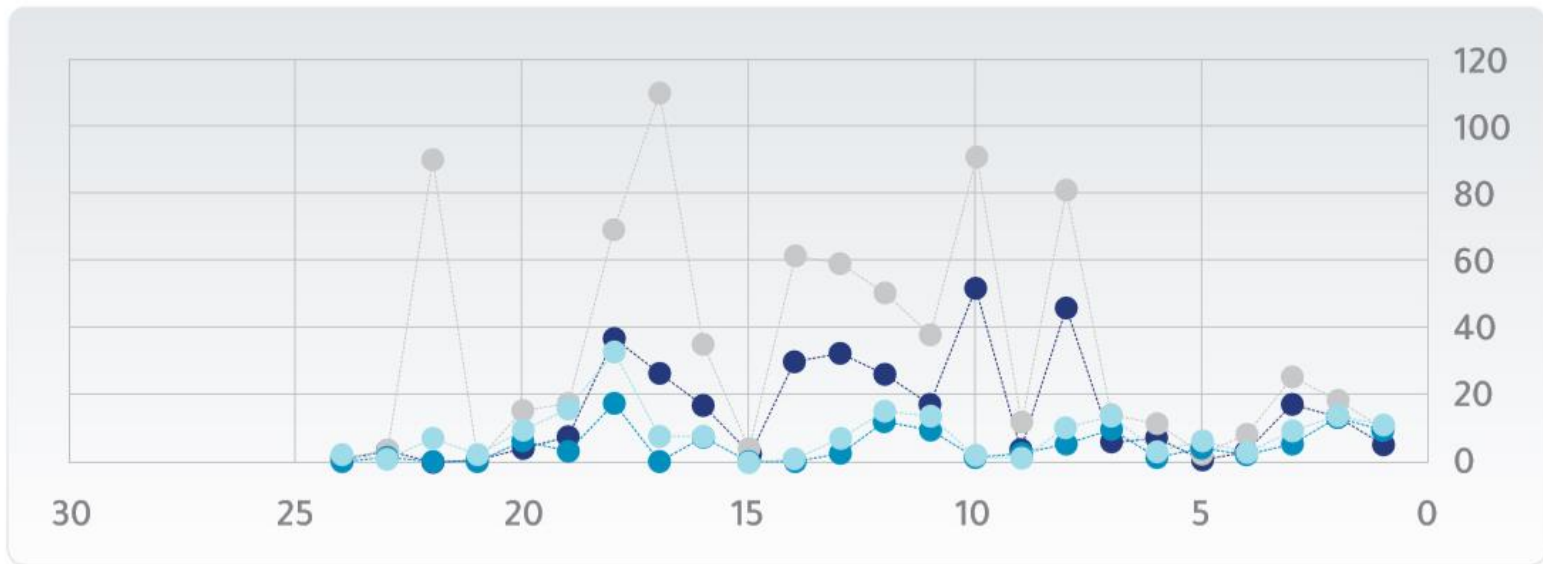
The Alumni Center created this page to facilitate communication between King Saud University students and graduates with the alumni units in all King Saud University colleges. Students and graduates from King Saud University can also join the group pages according to their colleges, in order to follow the college activities and developments. The Alumni Center supervises the activities, events and interactions of the Alumni units in the various colleges of King Saud University through the accounts of their affiliated groups. The following figure is an illustration of the page.



Groups page on the Alumni portal



Here, in the following figure, we see a comparative illustrative drawing of the activity and interaction of the graduate units in the colleges through the accounts of their groups for the past year and the current year.

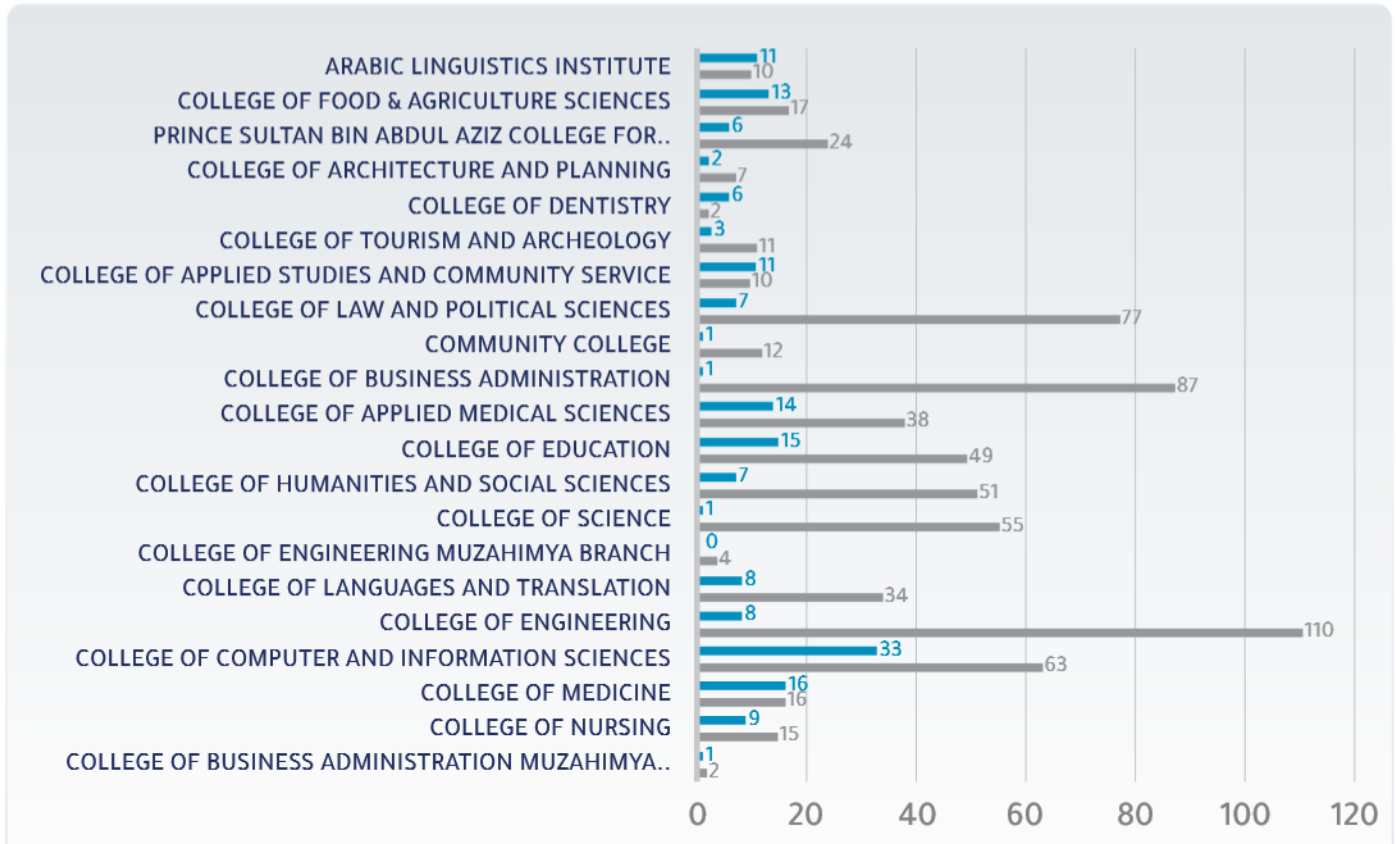


Participations 1443 —●—  
Users 1443 —●—  
Participations 1444 —●—  
Users 1444 —●—

The Alumni Center holds a periodic meeting to discuss the latest developments and interests of graduates, to improve the quality of services provided to them, and to provide effective advisory support to the university's units and programs in the fields of graduates and training opportunities that meet the requirements of the renewed labor market. These meetings contribute to raising the level of operations that address the issues and aspirations of graduates, and spreading the culture of Among the graduates for their role in developing educational curriculum plans and developing the benefit from their experiences after joining the labor market, and motivating the units to raise the interaction in their accounts. Here is an illustrative drawing of the activity of the graduates' units in the portal for this year.



## Alumni Units Activity in the Portal

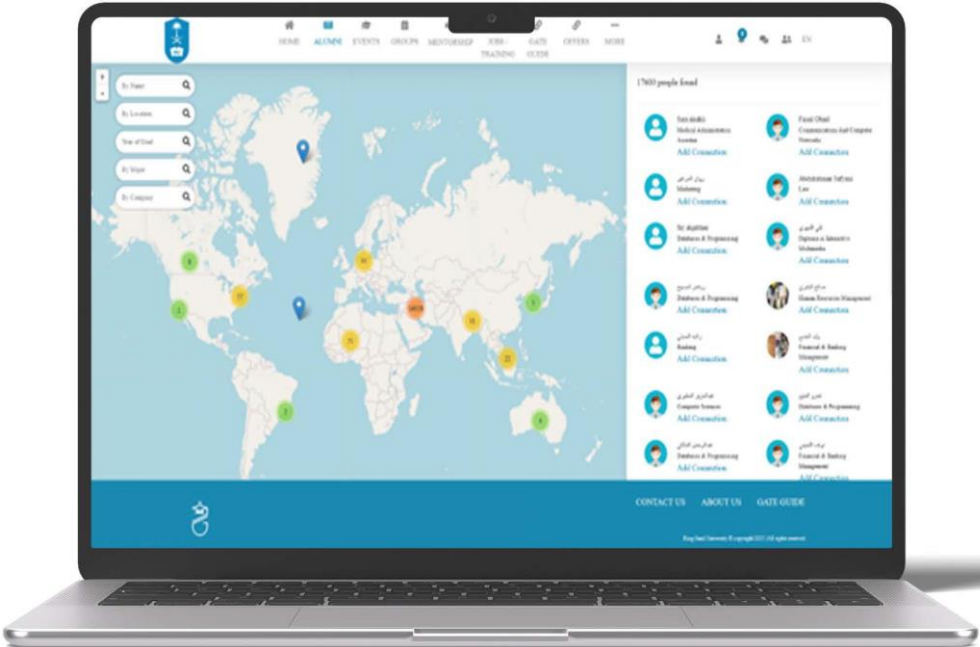


■ interaction of alumni units on the portal

■ Number of subscribers to alumni units page on the portal



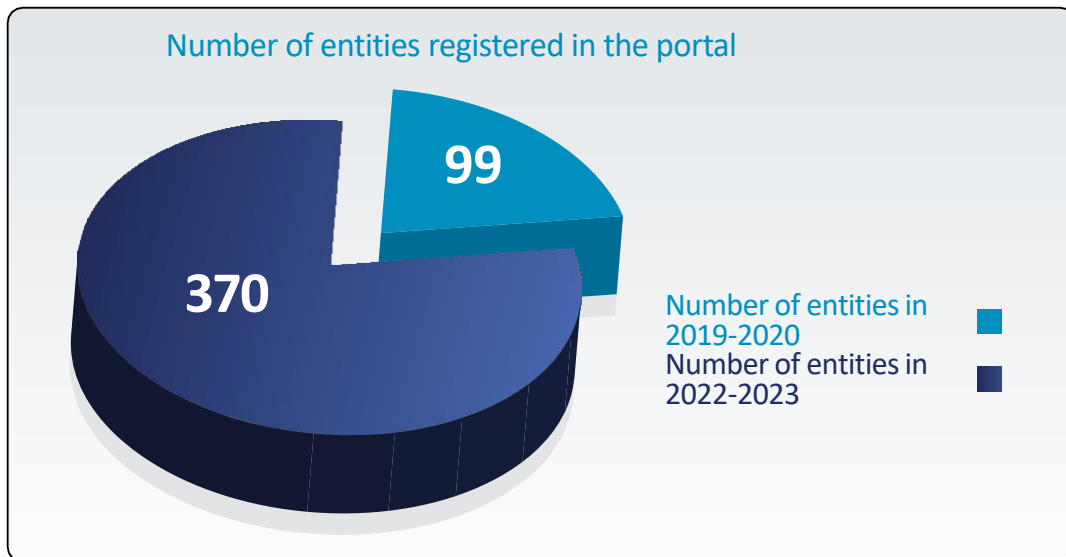
The Alumni Center at King Saud University also has direct contact with its graduates, including international graduates, from several countries around the world, through their accounts registered on the Alumni Portal, as shown in the following figure:





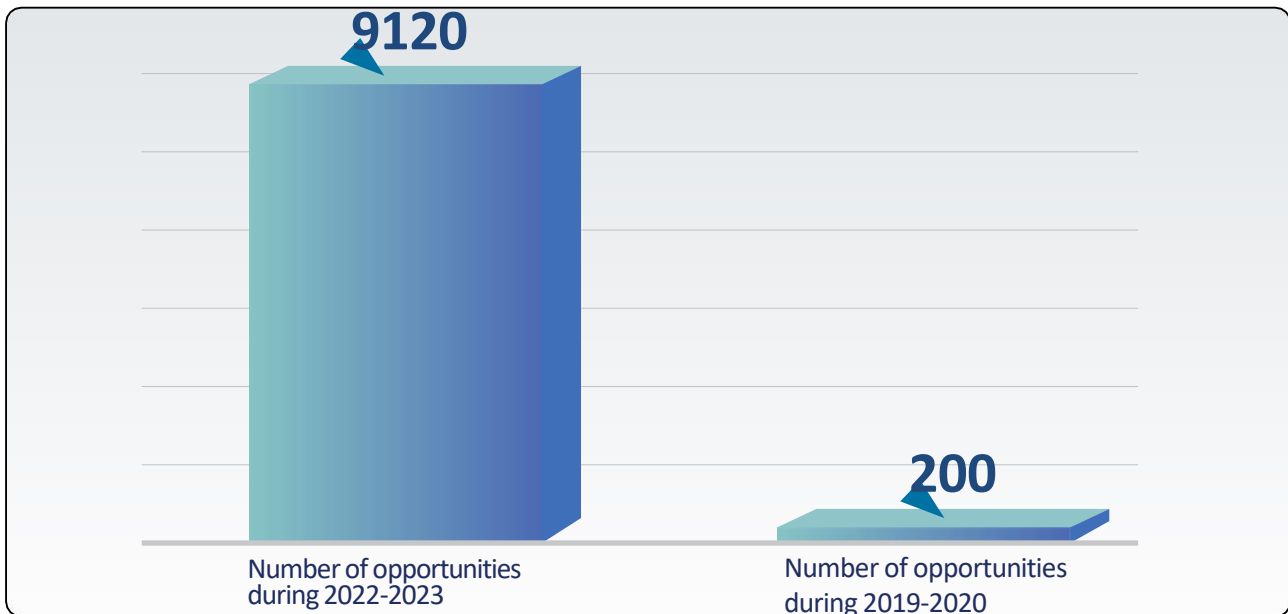
## Statistics of the Alumni and Business Community Outreach Support Program

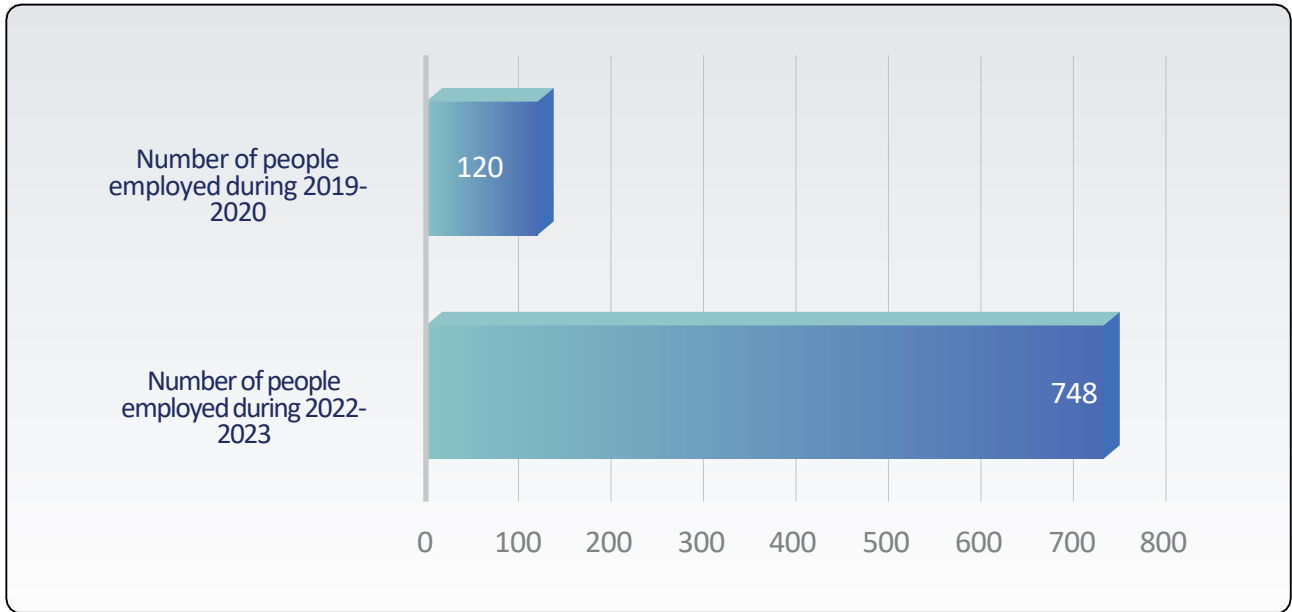
The activities of the Alumni Center at King Saud University witnessed a remarkable increase after the launch of the portal, as the number of government and private sectors registered in the Alumni Portal increased by more than three times, as the number registered for the entities was 99 during 2020/2010 and rose to 73 during 2020/2023, as shown in the following figure. This has led to an increase in the number of job and training opportunities available to King Saud University students and graduates and their benefit from them. Here we note a numerical comparison of the registered numbers of institutions, entities and companies that have been served by the Alumni Center, all of which have private and active accounts, and the Center requests from them an official authorization for the account manager in the portal to enable him to enjoy the services through the electronic user guide, as shown in the figure below.





The number of job and training opportunities offered by various sectors has also increased after the launch of the portal, as the number increased during 2019/2020 from 2002 job and training opportunities with 210 beneficiaries to 2190 job and training opportunities with 847 beneficiaries in 2023/2020. The Graduate Center at King Saud University is reviewing the job opportunities offered by various sectors and following up on the process. Submitting, responding to inquiries, and sending messages to targeted graduates to visit the portal link and benefit from the opportunity, after which the concerned sectors carry out the acceptance process. The center verifies the appointment of the most suitable students or graduates for the available job and training opportunities by announcing these opportunities through the portal. Applicants can easily follow up on their applications from anywhere and at any time. The center also follows up with applicants until they are accepted or rejected and discusses the reasons for rejection. In addition, applicants whose applications were rejected can apply for career development services available on the portal through specialized experts, male and female professionals. The following figure shows a numerical comparison of opportunities and a numerical comparison of the number of beneficiaries.

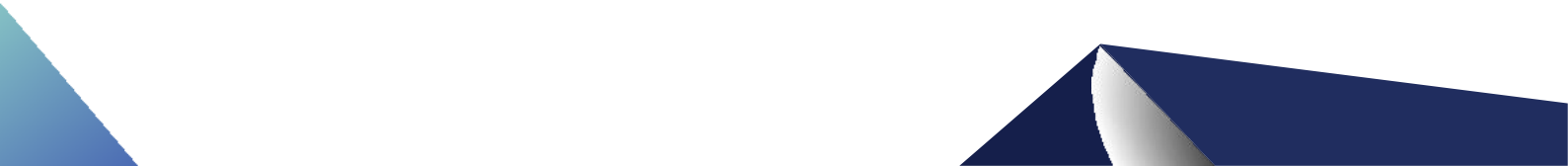




## Services provided to entities and institutions

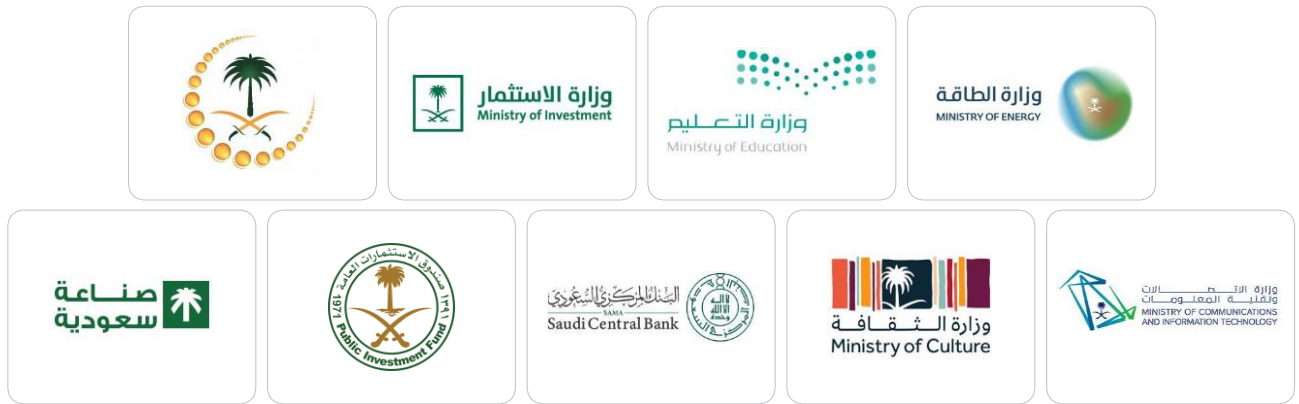
The governmental or private institution is granted the right to enter a special page on the portal, after verifying its identity and commercial records, to then grant the following benefits on its pages:

- 1- Displaying job and training opportunities of all kinds, by advertising them on the entity's special page.
- 2- The ability to download the CVs of applicants, view them, and sort them for communication, and complete the procedures of the employment or training process.
- 3- The entity is required to continuously update the status of applicants, as they receive notifications of the status of their application for opportunities and their developments.
- 4- The ability to view and browse the CVs of all graduates registered in the portal, and the ability to sort based on academic qualification, specialization, year of graduation, and place of residence.



## Top Employment and Training Partners

The Alumni Center has been able to build a huge base with major investors, business owners, governmental and private institutions in the various business sectors in the ministerial, industrial, financial and health fields, and has gained their trust as decision-makers in the institution. The number of registered accounts so far has reached 073 entities from the public and private sectors, which supervise the management of Their accounts are provided by the region's human resources officials to contribute to cooperation in implementing programs and initiatives related to training, qualification and employment to organize appropriate employment processes for male and female university graduates. The center enjoys a strong relationship with them that enables them to be invested in purposeful projects that contribute to raising the graduates' sense of belonging to their university, "King Abdullah University." Saud, "Raising loyalty, satisfaction, trust, quality, and community responsibility among graduates by communicating with them through the portal and benefiting from their experiences in developing their university and its programs, as well as contributing to increasing integration between graduates and colleagues in the specialty and exchanging educational, professional, and life experiences by synchronizing friends in the portal. It is considered a center Al-Kharijeen is a leading institution in providing employment, training and career guidance services to new and outstanding graduates all over the world. The most prominent partners and supporters of the Center's operations in employment and training from the sectors and educational institutions, and governmental and non-governmental organizations can be explained as follows:





 <p>SAUDI ARABIA RAILWAYS</p>	 <p>مدينة الملك عبدالعزيز للعلم والتقنية KACST</p>	 <p>برنامج تطوير وزارة الحرس الوطني MINISTRY OF NATIONAL GUARD DEVELOPMENT PROGRAM</p>		 <p>الصادرات السعودية هيئة تنمية الصادرات السعودية</p>
 <p>هيئة المحتوى المحلي والمشتريات الحكومية Local Content &amp; Government Procurement Authority</p>	 <p>مركز الملك سلمان للإغاثة والأعمال الإنسانية KING SALMAN HUMANITARIAN AID &amp; RELIEF CENTRE</p>	 <p>الهيئة الملكية لمحافظة العلا Royal Commission for AlUla</p>	 <p>الهيئة العامة للتجارة الخارجية Saudi General Authority of Foreign Trade</p>	 <p>المؤسسة العامة لتأمينات الاجتماعية General Organization for Social Insurance</p>
 <p>جامعة دار العلوم Dar Al Uloom University</p>	 <p>جامعة اليمامة Al Yamamah University</p>	 <p>الجمعية السعودية للمحافظة على التراث Saudi Heritage Preservation Society</p>	 <p>سومة SIMAH</p>	 <p>صندوق البيئة Environment Fund الهيئة العامة للبيئة السعودية</p>
 <p>موبايلي Mobily</p>		 <p>زين zain</p>	 <p>البنك السعودي للاستثمار The Saudi Investment Bank</p>	 <p>تقييم TAQEEM</p>
 <p>التحكم الذكي Smart Control</p>	 <p>عزم عزم السعودية SAUDI AZM</p>	 <p>مجموعة مئمرات MOTHMERAT GROUP</p>	 <p>نون noon</p>	 <p>flynas طيران ناس</p>



أهل الخبرة للابتكار  
Expert People Tech



مدارس مسك  
Misk Schools



المشاورون المتكاملون للمعايير المتطورة  
INTEGRATIVE CONTRACTORS for ADVANCED STANDARDS



EXPRO  
هيئة إدارة الأعمال والمشروعات المتكاملة  
Operations & Projects Efficiency Authority



أساسيات الغذاء  
FOOD BASICS



د. سليمان الحبيب  
DR SULAIMAN AL HABIB  
مستشفى HOSPITAL



بنك البلاد  
Bank Albilad



مصرف الإنماء  
alinma bank



مصرف الراجحي  
alrajhi bank



الطبية التكمالية  
Fakeeh Complementary



هيئة تنظيم الكهرباء والغاز  
METER & ELECTRICITY REGULATORY AUTHORITY



المراعي  
Almarai



TETCO  
تطوير للتقنيات التعليمية  
Tatweer Educational Technologies



إمكان  
EMKNN



شركة معدن الخليج الصناعية  
Gulf Mineral Industrial Company



ife  
innovative frequency est.



مركز الإقامة المميزة  
PREMIUM RESIDENCY CENTER



التكامل  
ALTAKAMUL  
الزراعة الوطنية  
NATIONAL AGRICULTURE



INNOVATION  
TEAM



المستشفى  
السعودي  
الألماني



الهيئة العامة للمعارض والمؤتمرات  
SAUDI CONVENTIONS & EXHIBITIONS GENERAL AUTHORITY




## Alumni Center Programs to Monitor and Facilitate Training and Employment Opportunities

### 2 Preparatory Courses Preparation Program for Undergraduate Students

A sustainable program provided by the Alumni Center at King Saud University to develop the skills of university students and graduates, qualify them to enter the labor market, raise their professional efficiency, train them on the skills necessary for the labor market and future professions, and provide them with appropriate support through advisory and training sessions provided by the most prominent specialists and consultants in the public and private sectors. In particular, the Alumni Center was keen to launch the third version of the program after the success of the first and second versions.

#### Program Objectives

- 1- Job evaluation by providing professional consultations from human resources specialists.
  - 2- Raising the efficiency of students and graduates; by holding workshops on the required labor market skills.
  - 3- Raising the employment rate for King Saud University graduates through workshops held on job search strategies and the art of communication.
  - 4- Raising the loyalty of graduates to the university by cooperating with them and sharing their experiences.
  - 5- Marketing to recent university graduates by helping them develop their CVs and training them to conduct interviews with specialists in the field of employment.
  - 6- Introducing experienced university graduates as role models by presenting and introducing their experiences.
- 





## Program Services



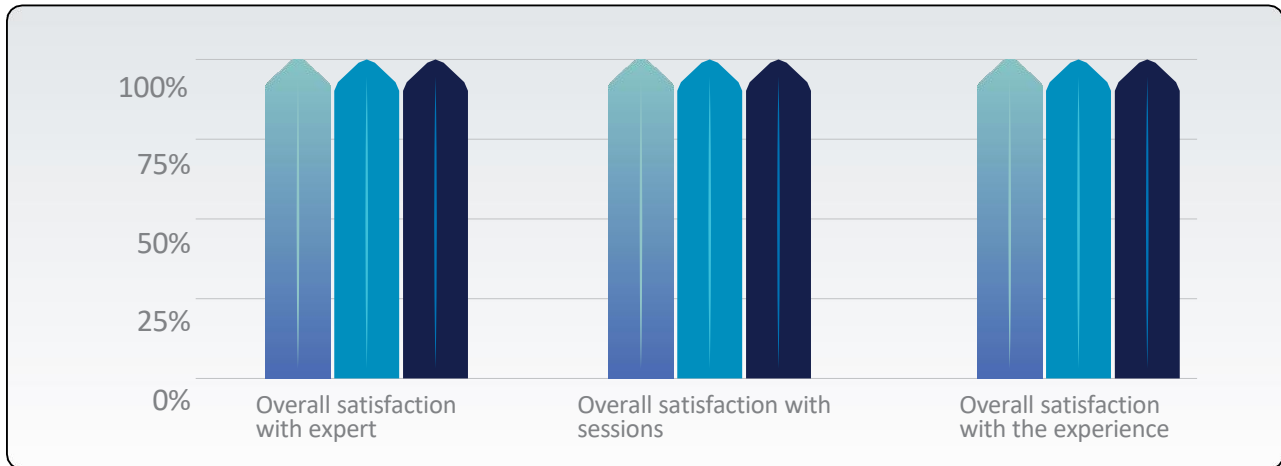
## Framework

<p>Target</p> <p>Date</p> <p>Place</p>	<ul style="list-style-type: none"><li>- Male and female students and graduates of King Saud University.</li><li>- The third version of the program was launched on 15 Safar and was implemented over three periods throughout the year 4441 AH.</li><li>- Digitally through the Alumni Portal (Audio-visual broadcast)</li></ul>
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## Preparatory Courses Preparation Program for Undergraduate Students

### Measuring the impact of the program in its third version

The Alumni Center, through distributing an impact measurement questionnaire to beneficiaries and experts, collected their views and measured their satisfaction with the program services provided in the form of advisory and guidance sessions and the extent of their quality and benefit from them, as shown in the following figure:

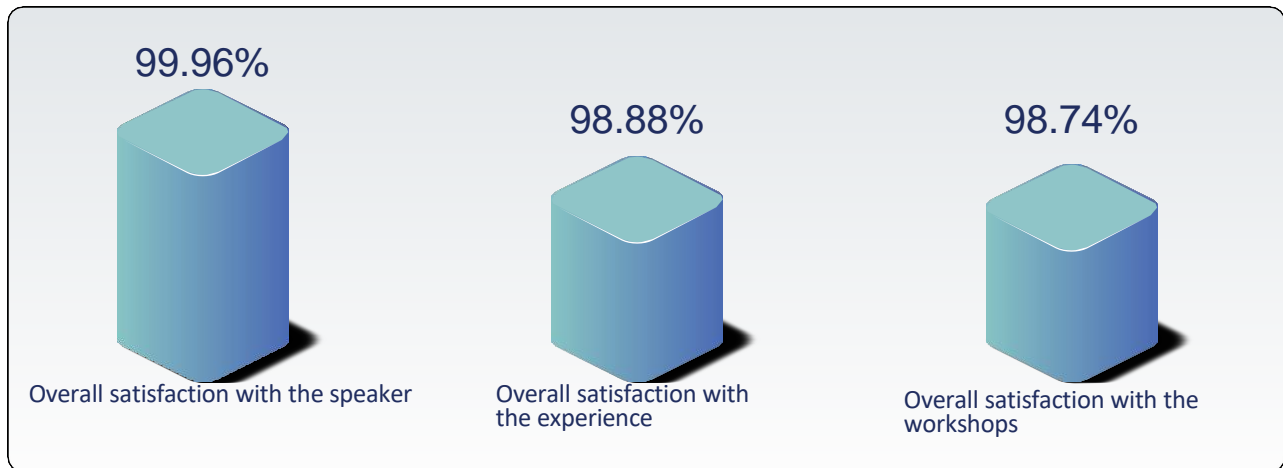


- CV Development
- Interview Training
- Performance Evaluation and Job Sector Change



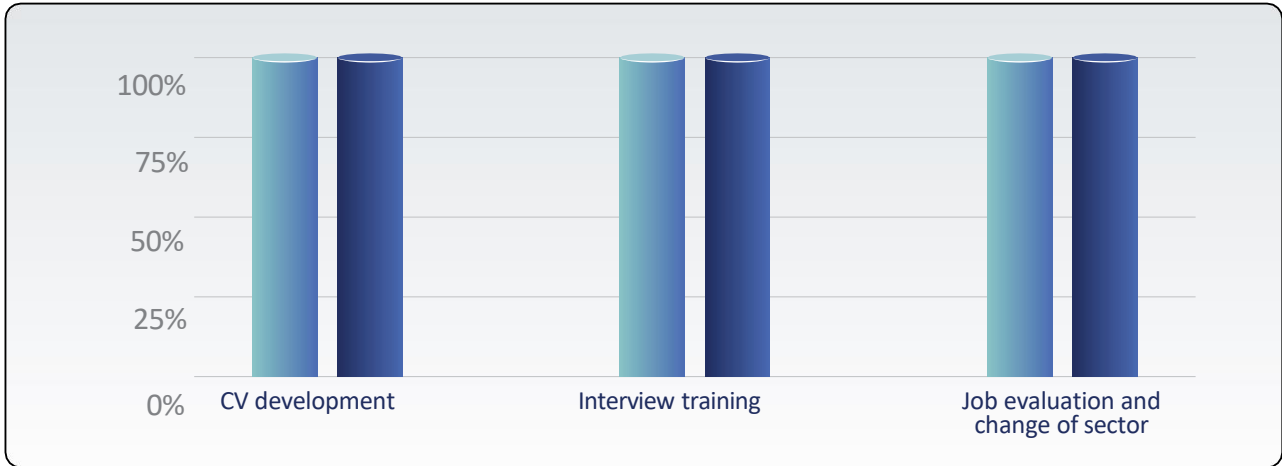
## Overall satisfaction with job search strategies and communication service

The overall satisfaction rate with the job search strategies and communication skills service provided to beneficiaries was 47.89%, as shown in the following figure, which is equivalent to 3782 beneficiaries who are completely satisfied with the service provided to them. It also showed that 88.89% of beneficiaries have a complete desire to repeat the experience of attending the workshops in the future, and the overall satisfaction rate with the speakers was 69.99%.



## Expert Satisfaction Rate

By measuring the impact and collecting expert opinions from consultants and speakers, the satisfaction rates of consulting service providers were summarized as shown in the following figure. With regard to satisfaction with the organization, it is clear that the satisfaction rate of consultants reaches 100% in all consulting services. As for satisfaction with the experience, all consultants are highly satisfied with all services, reaching 100%.



From the analysis of the results of the counseling session presenters as shown in the following figure, it can be noted that the consultants' satisfaction with the counseling session experience reaches 100%, while satisfaction with the organization reaches 100%, which indicates the success of the experience for the consultants and the extent of their satisfaction with the program.





After measuring the impact of consultants' satisfaction with the sessions, the speakers' feedback was collected and their satisfaction with the organization of the job search strategies service and the art of communication was measured. As shown in the following figure, we notice that the overall satisfaction with both the organization and the experience reaches 0.1%.



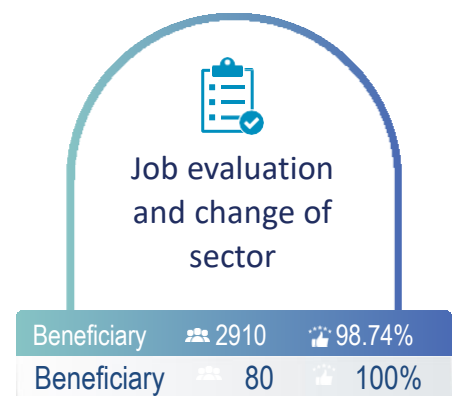
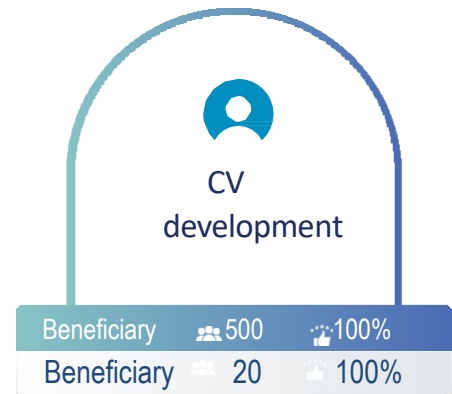
## Output study stage

To complete the study of the impact of the program, it is necessary to list the performance indicators for the services and compare the expected results of the program. Therefore, all indicators for all services were listed and the basic indicators were summarized.



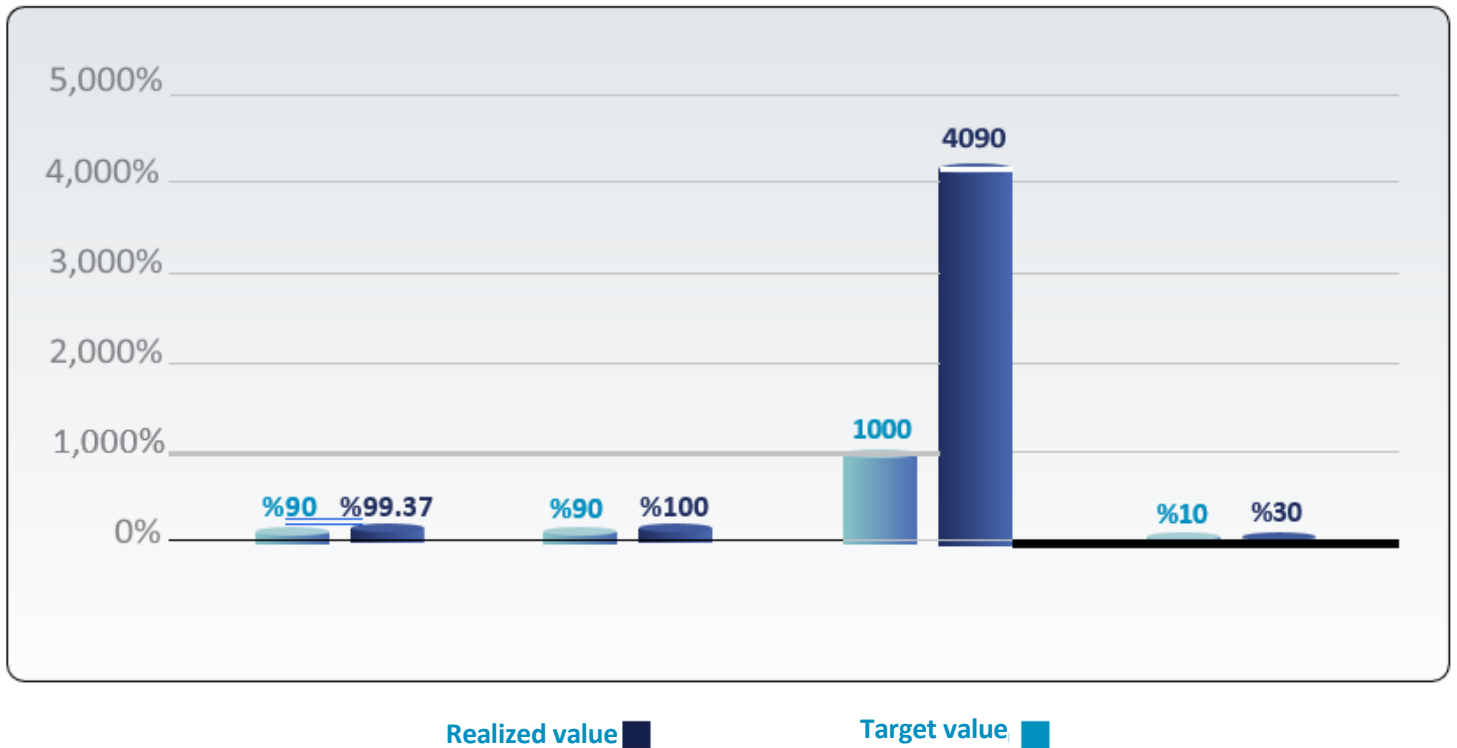
## Key Indicators Scale

By measuring the main program indicators, we clarify in the table below the actual numbers of both experts and beneficiaries, noting that one expert may provide more than one service.





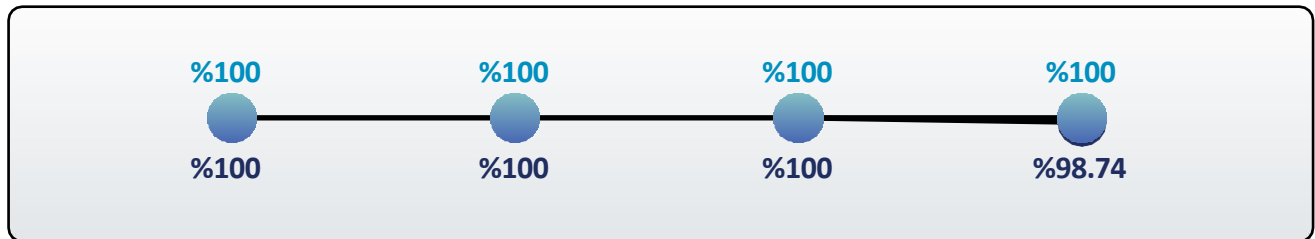
Based on the basic indicators of the program, the actual ratios and numbers can be compared with the targeted numbers of the program in its third version, as shown in the following figure. It is clear that the program achieved all the basic indicators, as the indicator of the number of beneficiaries expected to be served by the program increased by three times. Twice the number of experts expected to volunteer before the start of the program were attracted. This indicates the success of the third version of the program and the positive response of both beneficiaries and experts to the services provided, as shown in the following two figures:





Difference	Realized value	Expected value	Indicators
%9.37	%99.37	%90	Overall satisfaction rate of beneficiaries
%10	%100	%90	Overall satisfaction rate of expert/speaker
3090	4090	1000	Number of beneficiaries of service
20	30	10	Number of Experts/Speakers Providing Service

By measuring the impact, it became clear that the overall satisfaction rate of both beneficiaries and experts, including consultants and speakers, about the program is 86.99%. Given the importance of this criterion as one of the main program indicators, the following figure shows a graphic comparison between the satisfaction rate of beneficiaries and experts in each service. Despite the high satisfaction rate and the closeness of the results of the experts' satisfaction to the beneficiaries' satisfaction, we note a slight decrease in the beneficiaries' satisfaction with the job search strategies and communication art service compared to other services.

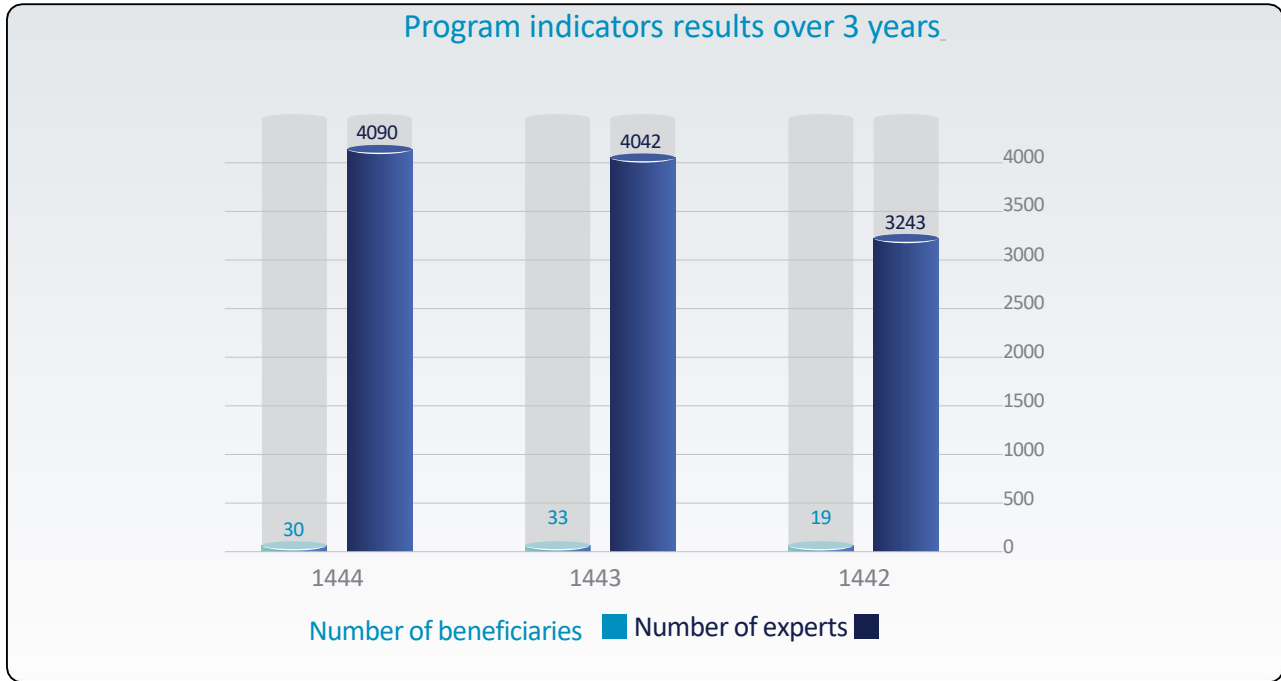


General satisfaction of beneficiary ■ General satisfaction of experts ■



## Program indicators results during the three years

The program indicators were collected during the three years 1442 AH, 1443 AH, and 1444 AH, and the direct relationship between the increase in the number of experts and the number of beneficiaries was measured, which is proven by the growth in the number of enrolling experts, consultants and speakers, as it doubled since the start of the program, as shown in the figure below.



Finally, the Alumni Center looks forward to continuing to achieve its vision of completing the opening of communication channels with university students and graduates, and building bridges of benefit, by providing more distinguished opportunities in training and employment for graduates, preparing opportunities to join qualifying professional guidance sessions and lectures for pre-graduation students, and enabling the activation of programs and projects. The future aims to help graduates and entrants grow in the changing labor market by investing their potential and capabilities in meeting the needs of the professional market and raising the local and international economy, with high-quality outputs, while continuing to measure and track the impact of these programs and their added value to the planned operations.



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