



Annual Report

Alumni Center 1445 AH

Alumni Center
University Vice-Rectorate for
educational and academic
affairs
King Saud University

Contents

Introduction	4
Executive Summary	5
Qualification and Training	13
Misk Vocational Preparation Program	13
Misk On-the-Job Training Program	14
Pay STC Graduate Development Program	15
Ministry of Industry and Mineral Resources Graduate Development Program	16
Sadu Najd Engineering Consulting Company Program in Mastering Basic Programs	17
Arab Energy Fund Training Program	18
Misk Academy of Education Leaders Program for Teaching and Learning For Teachers	19
Future Leaders Initiative Program, Second Edition	20
Alumni Center Projects and Programs	21
Graduate and Business Community Communication Channels Support Program - Second Edition	21
Graduate Portal Services (Home Page - Alumni Page)	24
Graduate Portal Services (Events Page)	25

Alumni Portal Services (Career Guidance Page)	26
Alumni Portal Services (Jobs and Training Page)	27
Alumni Portal Services (Groups Page)	28
Alumni Portal Services (Updates Page - Promotional Offers Page)	29
Statistics of the Alumni and Business Community Communication Channels	
Support Program	30
Services Provided to Agencies and Institutions	33
Prominent Employment and Training Partners	34
Program for Preparing Qualifying Training Courses for	
Pre-University Students Graduation, Fourth Edition	37
Measuring the Impact of the Program	41
Overall Satisfaction Rate with the Job Search Strategies Service	42
Key Indicators Scale	43
Overall Satisfaction Scale for the Program, Fourth Edition	46
Upcoming Projects and Initiatives	47

Tables

Table (1) Actual numbers of experts and beneficiaries	43
Table (2) Main programme indicators	45

Figures

Figure (1) Number of registered entities and opportunities provided in the portal	41
Figure (2) Number of applicants and number of passers in the portal	42
Figure (3) Main program indicators	44
Figure (4) General satisfaction rate of experts and beneficiaries with the program's services	46

Introduction

The Alumni Center of the Educational and Academic Affairs continues to work to achieve its strategic objectives that seek to build bridges of communication with graduates and the business sector to ensure a sustainable financial future that reflects its vision and the aspirations of its leadership, and achieves compatibility with various sectors and national needs by continuing to develop its services and facilitate their use. This creates a stimulating and advanced environment for the university's students and graduates, as they are considered one of its most important outputs, which contributes to securing a sustainable national economic future for all, and enhances financial development. This report provides a summary of the most important achievements made by the Alumni Center in 1445 AH, as the Center is interested in initiatives, plans and joint projects with other parties. Training, employment and career guidance, to build a permanent interactive relationship between graduates and between the university and its graduates.



Executive Summary

The Alumni Center at King Saud University is keen to ensure that its students and graduates achieve a high competitive value in the labor market, by preparing them to cover all the skills appropriate to the accelerating scientific and professional measurements according to the controls of the local and global work environment. Therefore, the Alumni Center has sought to open communication channels and build an interactive, relational relationship between the university and its graduates, achieving the continuity of its sustainable programs after achieving a positive impact in enabling students and graduates to obtain job and training opportunities, and developing them with the most important professional services, in a simplified digital way. The most important of these programs, which Managed through the electronic alumni portal:

1

Alumni and Business Community Communication Support Program

Objective

Achieving strategic objectives by enhancing graduates' sense of belonging and enabling them to search for job and training opportunities provided by electronic companies, which contributes to increasing the flexibility of the economy, supporting sustainable growth, and localizing the labor market with qualified national cadres of male and female university graduates who have achieved and passed the required standards of the entity.

Beneficiary category:



Male and female graduate students of King Saud University

Number of beneficiaries



1069 Students and graduates trained and employed since the launch of the program

2

Developing preparatory courses for undergraduate students

Objective

Developing graduates to engage in the labor market and raise their professional efficiency by providing appropriate support, through individual advisory and training sessions, presented by the most prominent human resources specialists and consultants in the public and private sectors.

Beneficiary category:



Male and female graduate students of King Saud University

Number of beneficiaries



5120 Benefited from the services of the program

As an extension of King Saud University's keenness to enhance and strengthen community partnerships with community institutions, the Alumni Center participated in several programs and initiatives - as an extension of its annual activities - which achieve its goals and strengthen ties with graduates and external entities in various fields, as shown in the table below. The goals of these qualitative programs are multiple. In partnership with several sectors to serve different segments of beneficiaries.

3

Musk for Professional Preparation

Objective

The program aims to discover the basics of professional research and the areas of distinction when applying for any job and how to gain competitive advantages that qualify you to obtain the training opportunity or the job you aspire to.

Implementing bodies



Implementing Date



Number of bene



MISK

1/5/2024

1656 till present

4

On-the-job training

Objective

The program aims to prepare and empower Saudi youth to embark on their professional lives and become responsible by providing them with training opportunities in cooperation with emerging and leading organizations locally and internationally.

Implementing bodies



Implementing Date



Number of bene



MISK

23/5/2024

43 till present

5

Training ending
with employment
Graduate
Development
Program

Objective

The program aims to attract talents from male and female graduates in various specializations and develop them through an educational journey designed with the best international practices in the field of professional development.

Implementing bodies



Implementing Date



Number of beneficiaries



STC PAY

19/2/2024

200 participants and 17 participants joined the program

6

Training program
ending with
employment -
Growth Youth
Program

Objective

The program aims to attract national competencies among graduates, develop them, empower the talented among them, increase the level of scientific and practical knowledge, and build global knowledge on the latest practices.

Implementing bodies



Implementing Date



Number of beneficiaries



Ministry of Industry and Mineral Resources

4/3/2024

24 participants and 10 participants joined the program

7

Training in
mastering the basic
programs Max 3D
AutoCAD Revit

Objective

Attracting and developing national competencies and recent graduate engineers to meet current market needs.

Implementing bodies



Sadu Najd Engineering
Consulting Company

Implementing Date



15/2/2024

Number of beneficiaries



60 participants and 3
participants joined the
program

8

Training
50+Graduate
Development
Program

Objective

The program aims to provide unique and intensive opportunities for new graduate participants to develop their professional skills and enhance their academic expertise in various fields of finance and investment in the energy sector.

Implementing bodies



Arab Energy Fund

Implementing Date



17/4/2024

Number of beneficiaries



360 participants and the
program interviews to sort
out the applicants will begin
on October 8

9

Teaching and Learning for Teachers PDQ

Objective

The Education Leaders Academy is an important strategic initiative that aims to develop education leaders to enrich the educational journey of Riyadh school students. The program is offered in professional development centers around the world in cooperation with the most prestigious international universities.

Implementing bodies



Implementing Date



Number of beneficiaries



Misk Charity Foundation -
Education Leaders Academy

18/12/2024

72 participants and the program interviews to screen the participants will begin on August 18

10

Future Geniuses Initiative 2

Objective

It aims to select the elite of Saudi male and female students graduating with a bachelor's degree, prepare them, empower them, and send them on scholarships to obtain a master's degree in the most prestigious and prestigious universities in the world, so that they can return to the fields that serve its vision and meet its ambitions.

Implementing bodies



Implementing Date



Number of bene



Dallah Al Baraka Company

21/6/2024

682 participants at the level of the Kingdom's universities. Our graduates Ibrahim Al-Rayes and Moaz Al-Mansour won among an elite group of 13 winners.

11

Participation in the Emiratisation ceremony under the slogan "Emiratization is a strategic goal" organized by Almarai Company

Objective

A Saudi joint stock company that aims to localize its members. The Alumni Center has worked to achieve this, and the Director of the Alumni Center, Dr. Anas Al-Shalan, was honored at the ceremony honoring the partners of success in the localization programs for his support of the training and employment partnership. Work is underway to sign a memorandum of understanding.

Implementing bodies



Almarai Company

Implementing Date



29/5/2024

Number of bene



Male and female graduate students of King Saud University

12

The event of the Arab Week for the Deaf (49) entitled Providing suitable job opportunities for the deaf in the two sectors

Objective

An annual event that aims to emphasize the importance of the rights of people with hearing disabilities, call for supporting them, highlighting their capabilities, and providing them with appropriate employment opportunities.

Implementing bodies



Higher Education Program for Deaf Students in the College of Education

Implementing Date



30/04/2024

Number of bene



Male and female graduate students of King Saud University

The Alumni Center aspires to continue activating its community partnerships with external institutions and to include its role in them. This is done by launching various purposeful projects and initiatives, working to collect surveys to survey the opinions of university students and graduates about the services provided, and surveying the opinions of the business sector and employment agencies. This report highlights the most prominent achievements of the Alumni Center during the year 1445 AH, and the scope of work for all its initiatives and partnerships with the public and private sectors.

Qualification and training

1

Misk Professional Preparation Program

A program designed to provide students and recent graduates with the most in-demand soft skills in the job market through a live, interactive experience.

Framework

Target

Date

Place

- Male and female students and recent graduates from King Saud University

Applications for the program begin on 01/05/2024 for a period of one year

Misk Platform for Professional Preparation

Organized by:



Misk مسك
مؤسسة محمد بن سلمان
Mohammed Bin Salman
Foundation

ELA

أكاديمية قالا ءءءءءءءء



Through this program, registration was opened in May 2024, and 1,656 trainees, including male and female students, graduates of King Saud University, and professionals, have benefited from it so far.

2

On-the-job training program

The program aims to prepare and empower talented Saudi youth, including new graduates and young professionals, to embark on their professional careers and become responsible and engaged future leaders by providing them with training opportunities in cooperation with emerging and leading organizations locally and globally.

Framework

Target	Female students expected to graduate and graduates of King Saud University
Date	The program begins on 23/05/2024 AD and extends from two months to a year
Place	At the agency's headquarters

Organized by:



Misk مسك
مؤسسة محمد بن سلمان
Mohammed Bin Salman
Foundation

الزمالة والتدريب
Fellowship & Traineeship



Through this program, registration was opened in May 2024, and 43 trainees, including male and female students, graduates of King Saud University, and professionals have benefited from it so far.

3

STC PAY Program for Service Development

Graduate Development Program The program is designed to attract talents from male and female graduates in various specializations and develop them through an educational journey designed to provide them with practical experience in the field of specialization with the best international practices in the field of professional development. The training journey ends with employment in the event of passing.

Framework

Target

Date

Place

- Fresh graduate of Bachelor's degree in technical specializations from King Saud University

19/02/2024

Attendance at the company's headquarters in Riyadh

Organized by:



stc pay

Through this program, registration was opened in February 2024, and the number of participants from King Saud University is 200 graduates, from which 17 graduates have benefited and are now enrolled in the program.

4

Ministry of Industry and Mineral Resources Graduate Development Program

Youth Growth Program The program is designed to attract national competencies from male and female graduates in administrative, technical and engineering specializations, develop them, empower the talented among them, increase the level of scientific and practical knowledge, and build global knowledge on the latest professional practices. The training journey ends with employment in the event of passing.

Framework

Target

Date

Place

- Fresh graduate of Bachelor's degree in Engineering specializations from King Saud University
 - 04/03/2024
- Attendance at the headquarters of the Ministry of Industry and Mineral Resources

Organized by:



وزارة الصناعة
والثروة المعدنية
Ministry of Industry and Mineral Resources



Through this program, registration was opened in March 2024, and the number of participants from King Saud University is 24 graduates, from which 10 graduates who are now enrolled in the program have benefited.

5

Sadu Najd Company's training program in mastering the basic programs for architectural design

Sadu Najd Company's training program aims to master the most important basic programs in the labor market for architectural design, which are REVIT - AUTOCAD - MAX 3D, by attracting national competencies from male and female graduates in engineering specializations, and developing them in mastering the most important basic programs to meet the needs of the current market, and building global knowledge on the latest professional practices.

Framework

Target	Fresh graduate of Bachelor's degree in Engineering specializations from King Saud University
Date	15/02/2024
Place	Attendance at the headquarters of Sadu Najd Engineering Consulting Company

Organized by:



شركة سدو نجد للاستشارات الهندسية
Sadu Najd Engineering Consultancy Company

Through this program, registration was opened in January 2024, and the number of participants from King Saud University is 60 graduates, from which 3 graduates who are now enrolled in the program benefited.

6

Graduate Training Program

Program Development Graduate +50 The program aims to provide unique intensive training opportunities for new graduate participants, extending for six months, to develop their professional skills and enhance their scientific expertise in various fields of finance and investment in the energy sector.

Framework

Target

Date

Place

King Saud University graduates with a bachelor's degree.

Registration for the program begins on 17/04/2024

at the headquarters of the entity - the Arab Fund for Energy.

Organized by:



Through this program, registration was opened in April 2024, and the number of applicants reached 360 graduates. The program is still in the screening and testing stages.

7

Misk Academy of Education Leaders Program

The Academy Leaders Education ELA program is an important strategic initiative that aims to develop education leaders to enrich the educational journey of Riyadh school students. The academy is distinguished by its focus on future skills and innovative learning, through cooperation with the best international universities specialized in developing the skills of education leaders. The academy programs have been designed according to international standards. In order to enrich the teaching process, it is presented in cooperation with the most prestigious international universities in both Arabic and English for male and female teachers in the Kingdom of Saudi Arabia.

Framework

<p>Target</p> <p>Date</p> <p>Place</p>	<ul style="list-style-type: none"> - Fresh graduates of Bachelor's and Master's degrees in administrative, technical and engineering specializations from King Saud University <p>18/12/2024 AD</p> <p>Attendance at the Academy's headquarters in Riyadh</p>
--	--

Organized by:



ميسك Misk
مؤسسة محمد بن سلمان
Mohammed Bin Salman
Foundation

ELA

أكاديمية قادة التعليم

Through this program, registration was opened in December 2023, and the number of participants from King Saud University is 72 graduates, and the program is still in the screening and testing stages.

8

Future Geniuses Initiative Program, Second Edition

The program aims to select the elite of Saudi male and female graduates holding a bachelor's degree from all universities in the Kingdom of Saudi Arabia, prepare and empower them, and send them on scholarships at the program's expense to obtain a master's degree in the most prestigious and prestigious universities in the world, so that they can return to the fields that serve the nation's vision and meet its ambitions towards A productive global economy with national assistance.

Framework

Target	Bachelor's degree graduates from universities in the Kingdom
Date	Registration begins in the program on 21/06/2024
Place	Interviews were held in the cities of the Kingdom: Riyadh - Jeddah - Dammam



Organized by:



Through this program, registration was opened in June 2024. The Alumni Center participated as part of the academic evaluation committee in the program, which was held over two weeks in Riyadh, Jeddah and Dammam. After passing the tests, 286 participants from all universities in the Kingdom of Saudi Arabia reached the final stages, in which 100 passed. King Saud University and the graduates Ibrahim Al-Rais from the College of Computer Science and graduate Moaz Al-Mansour from the College of Pharmacy received the scholarship.

Alumni Center Programs to Monitor and Facilitate Training and Employment Opportunities

1

Alumni and Business Community Outreach Support Program - Second Edition

The strategic and executive objectives of the Alumni Center are consistent with the objectives of the university's strategic plan. This is done by supporting communication channels with graduates and the business community, and enhancing graduates' sense of belonging and participation by opening communication channels that help in their growth and benefit from their experiences and enable them to contribute to developing the university's programs in a manner that keeps pace with and is compatible with the requirements of the labor market and contributes to serving the community and improving the quality of life. Therefore, the Center has endeavored to Graduates to launch the electronic graduates portal, which achieves a sustainable program that allows King Saud University students and graduates to benefit from its services provided on its home page.

Objectives



1. Strengthening the alumni's sense of belonging to their university "King Saud University"
2. Strengthening the relationship and communication with alumni and benefiting from their experiences in developing their university and its programs.
3. Strengthening the relationship and communication between the alumni and their specialization colleagues and exchanging educational, professional and life experiences.
4. Enabling the alumni to monitor and document the activities of their academic college and participate in them.
5. Enabling government institutions and private companies to display and share their jobs and activities with graduates.

6-Enabling graduates to search and apply for job opportunities and display their CVs and skills profile to the authorities.

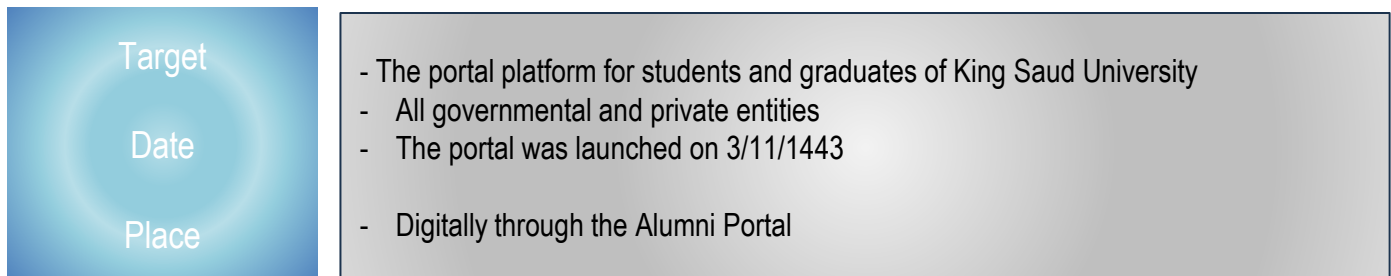
7- Enabling the university to obtain information and statistics about graduates through electronic questionnaires.

8- Enabling government institutions and private companies to display their training programs that end with employment.

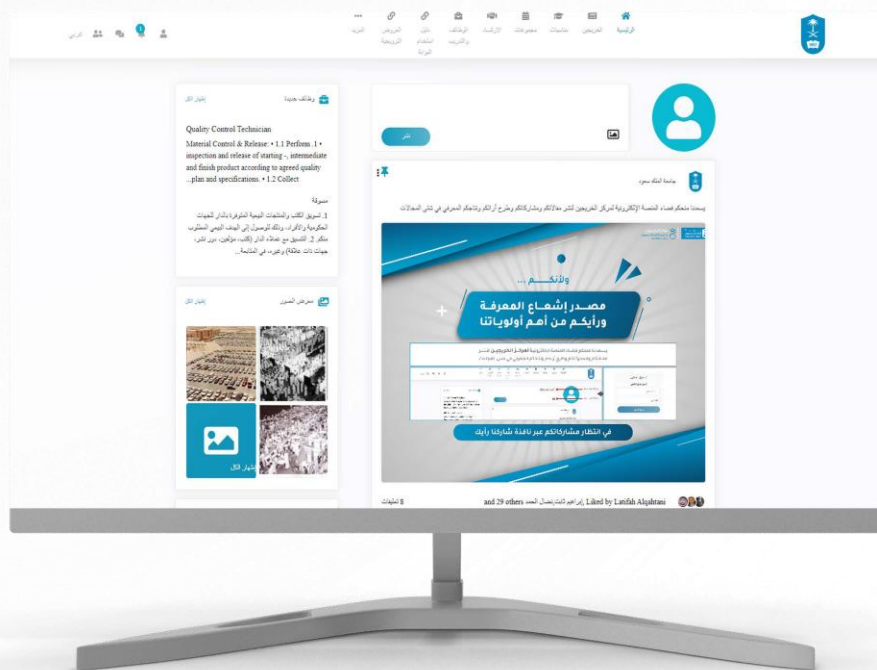
General framework of the program

The electronic portal aims to enhance the sense of belonging and communication between the university and its graduates, and between the graduates themselves, and to benefit from their experiences in developing their university, and to enable graduates to search with high transparency for job and training opportunities provided by government institutions and private companies electronically.

Framework



King Saud University supports its relationship with students and graduates, including international students, by involving them in public and academic events and development plans, providing them with appropriate services, allowing them to view, apply for and follow up on the most important job and training opportunities, and investing their professional experience in enhancing institutional and academic performance. The Alumni Center has direct communication with students and graduates through their registered accounts on the electronic portal. The number of registered students and graduates on the portal has reached 26,606, whose accounts are verified from 56 countries around the world. The center sends them what is important to them via emails and text messages through the electronic portal system. They can browse the portal services and benefit from the features available on the graduates portal through different pages that compete to provide the best services to students and graduates.



Various services available on the graduates portal

Alumni Portal Services

Home Page

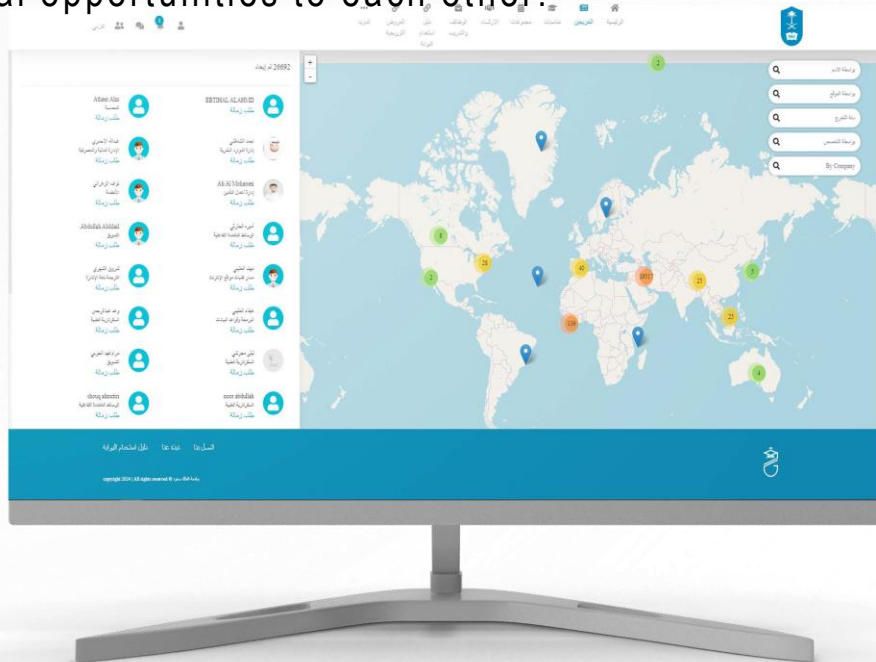


Through the page, students and graduates can like, comment on and re-share their colleagues' posts as a means of discussion, appreciation of each other's contributions and strengthening student and graduate communication.

Alumni Page



The portal allows students or graduates to communicate with their colleagues at the university and search for them using five different search criteria, request a fellowship, send messages, and offer professional opportunities to each other.

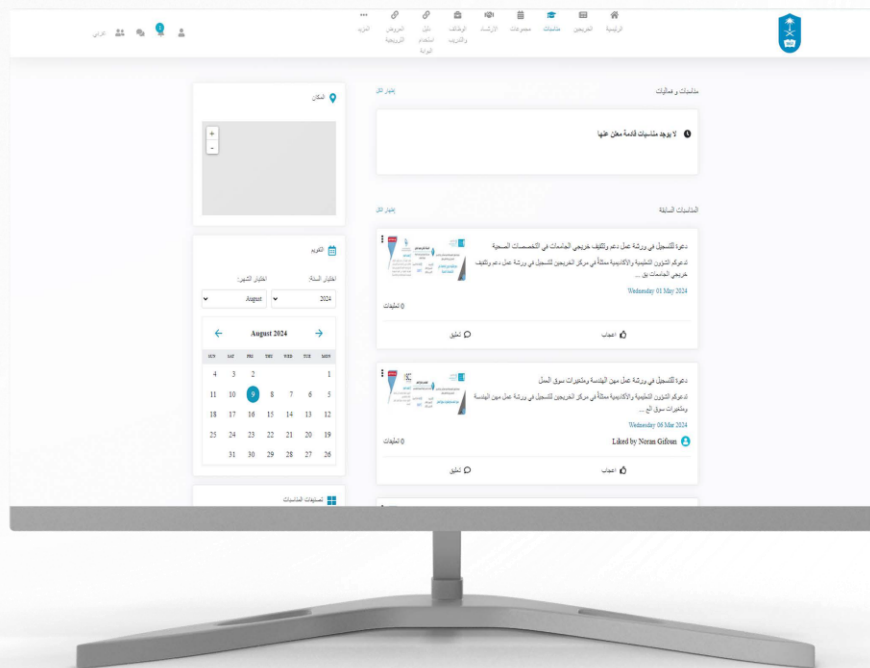


Alumni page on the Alumni Portal

Events Page



The portal allows students and graduates from inside and outside the university to view all the activities held by the Alumni Center and the university and the events that interest them, and enables them to register and participate in them.

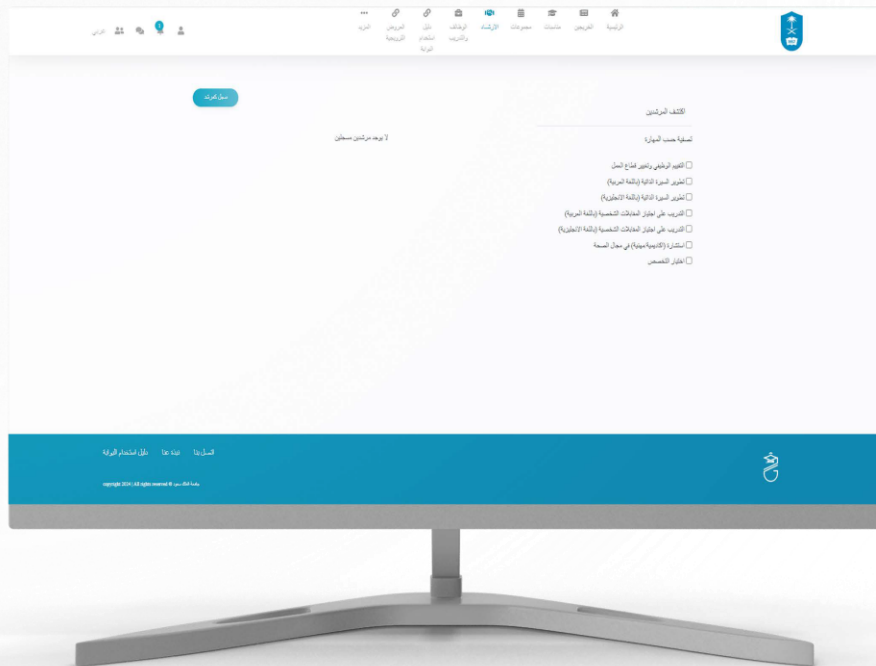


Events page on the Alumni Portal

Career Guidance Page



The portal provides career guidance services to develop the skills of King Saud University students and graduates, and enables consultants to register on the portal, schedule guidance sessions, and present them to beneficiaries. And view appointments for beneficiaries to book the appropriate session for them.

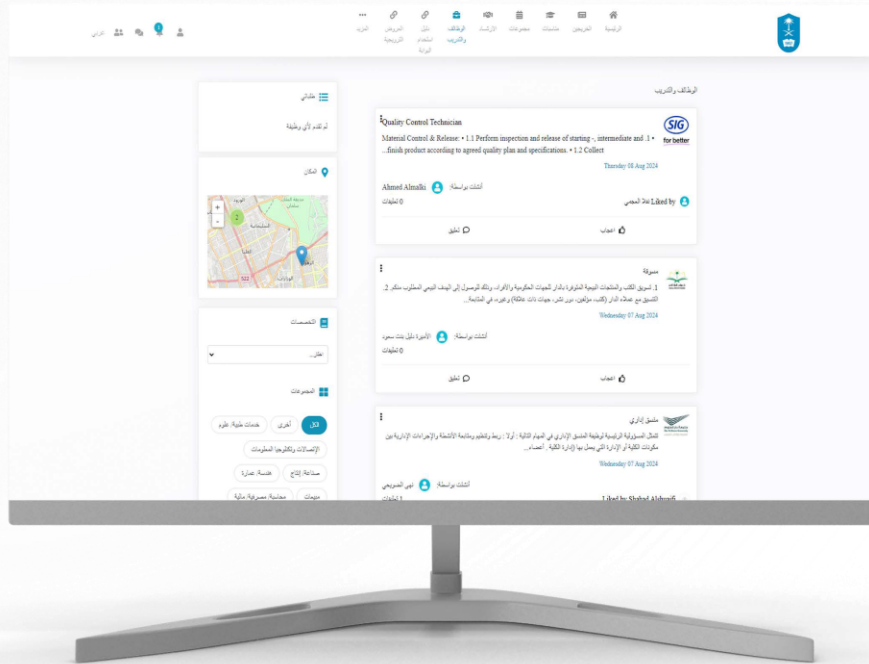


Career Guidance Page on the Graduates Portal

Jobs and Training Page



This page periodically displays details about the best job offers and training opportunities available, provided by major public and private sectors, and enables students and graduates to apply for them and follow up on their cases with the authorities.

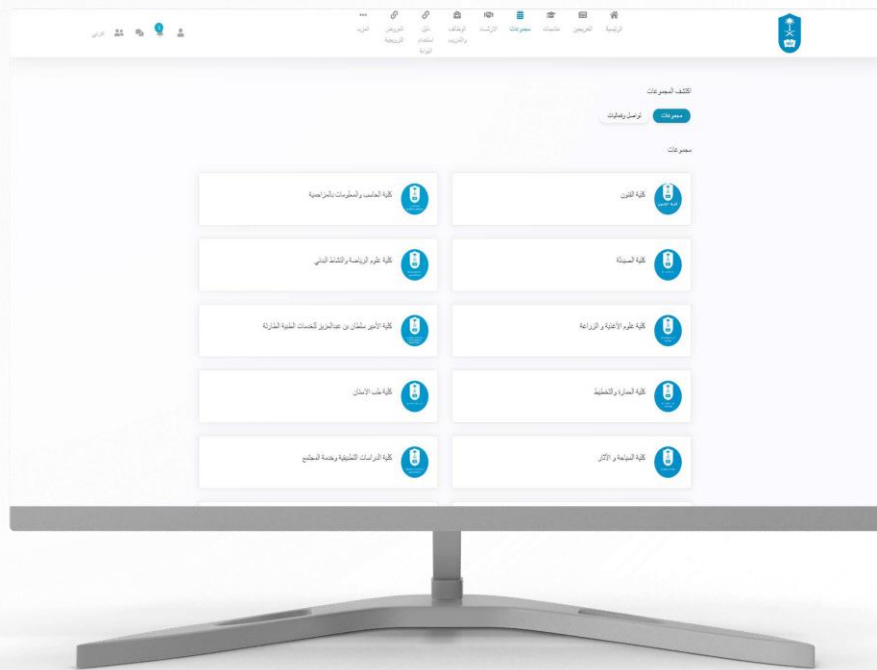


Jobs and Training Page on Alumni Portal

Groups Page



It is concerned with activating the communication channels of the alumni units in the colleges with students and graduates through the groups page in the portal as a link between students and graduates with their colleges. And building the relationship between them and strengthening their belonging and loyalty to the university, and enabling them to view the college's activities and events that benefit them.



Groups page on the Alumni Portal

Updates Page

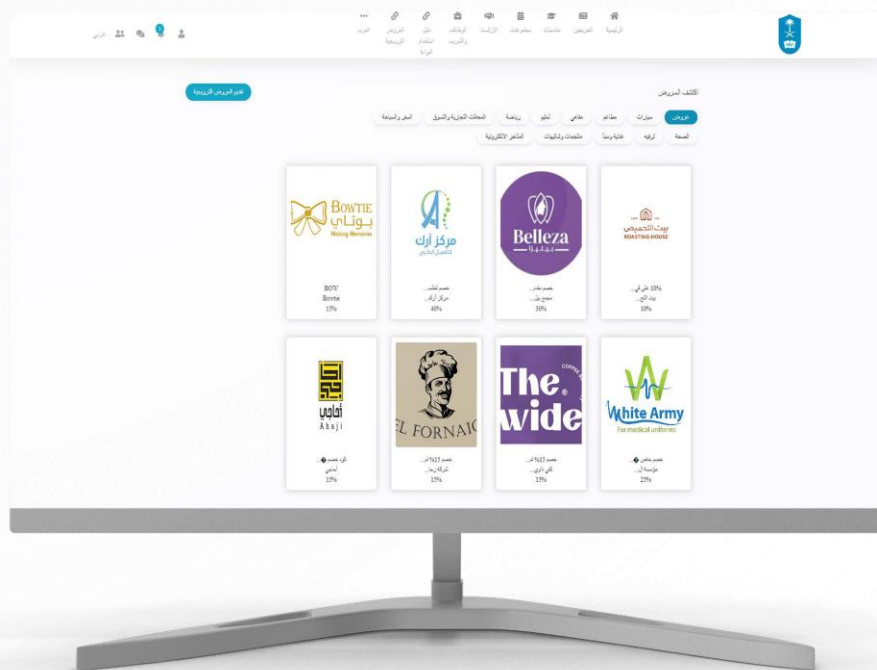


The Alumni Center is interested in publishing the latest news and publications that interest King Saud University students and graduates.



Promotional Offers Page

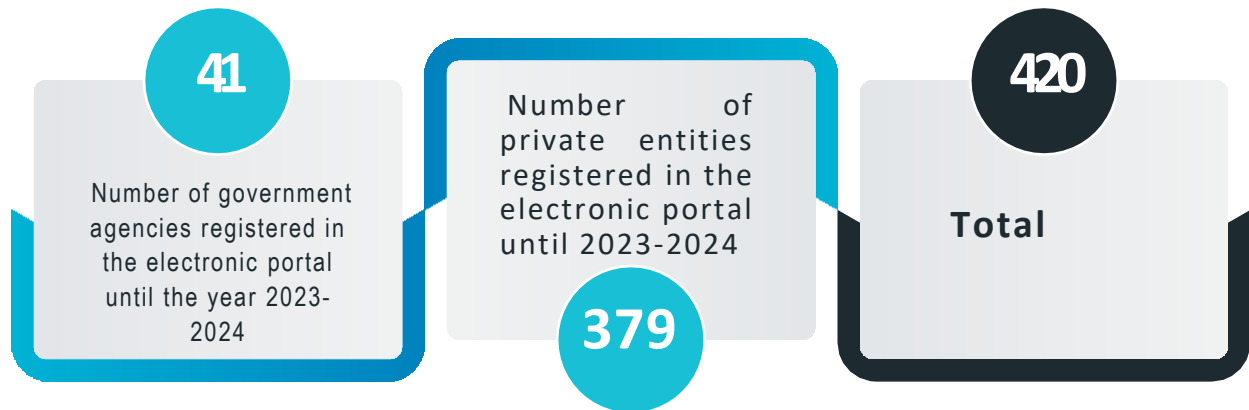
The portal allows the possibility of submitting promotional offers from companies to beneficiaries of the portal and benefiting from the offers through the electronic graduate card.

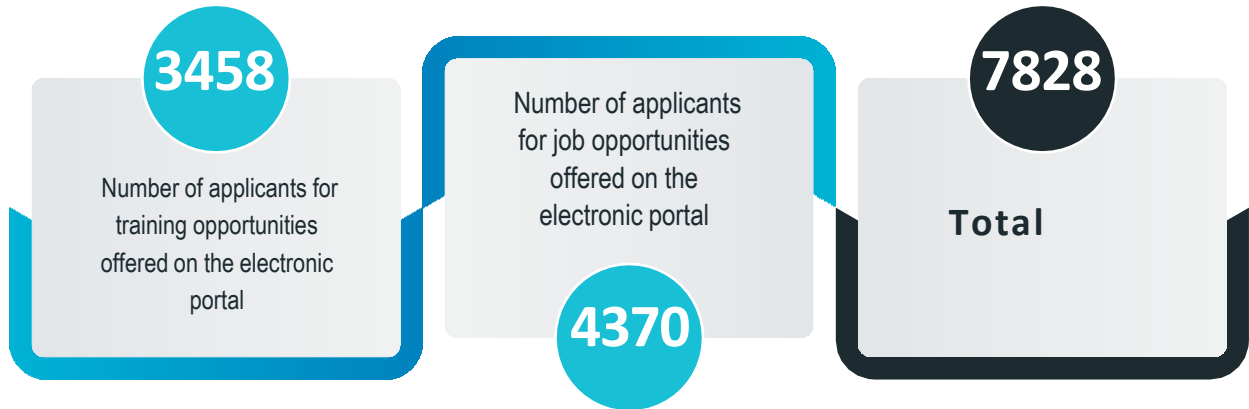


Promotional Offers Page on Alumni Portal

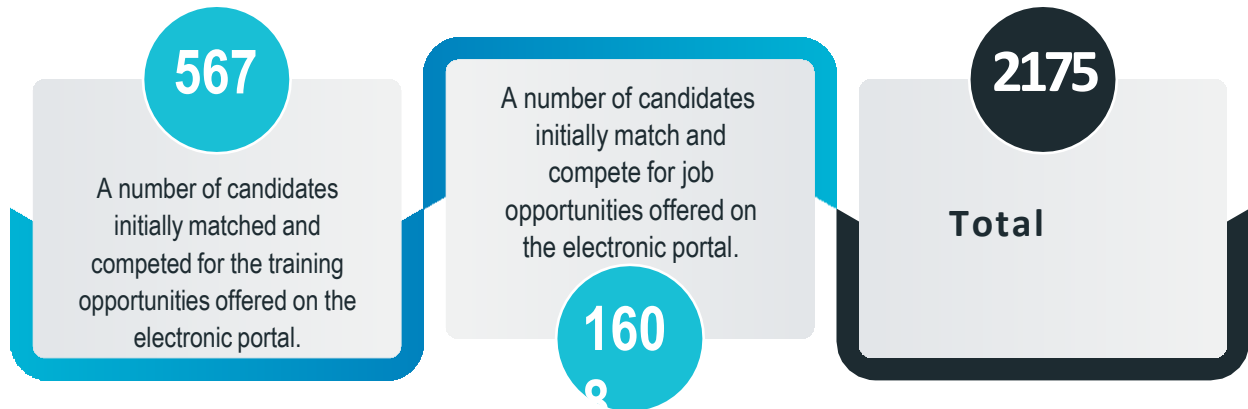
Statistics of the Alumni and Business Community Outreach Support Program

The activities of the Alumni Center at King Saud University witnessed a remarkable increase after the launch of the portal, in the number of entities wishing to attract distinguished competencies from King Saud University students and graduates, as the number of those joining the portal from ministries and government agencies increased to 41 entities, as well as companies and private sectors, whose number increased to 379 The company, so that the total is 420 documented and active entities, the competition among them has increased in the offered offers, and the advantages and acceptance criteria for filling those offers have increased, thus the number of job and training opportunities available to students and graduates of King Saud University on the portal has increased to reach 3458 training opportunities, and 4370 job opportunities, so that the total is 7828 available opportunities To apply and benefit from it, according to the specializations and criteria mentioned for each announcement, and the necessity of passing it due to the strong competition with students and graduates applying from all universities in the Kingdom, as shown in the following figure:





The previous figure shows the numerical comparison of the number of job opportunities that the Alumni Center was able to provide, as it reached 3615, of which 935 graduates were able to achieve its standards, and succeed in the admission and competitive tests and join them, while 2762 were unable to achieve the required conditions, or the offer did not suit them. Training opportunities were also provided to 4667 students, 134 of whom were able to meet the criteria, pass the admission and competitive examinations and join them, while 2891 were unable to meet the required conditions or were not suitable for the offer.



Services provided to entities and institutions

The government institution and the private company are granted the right to enter a special page on the portal, after verifying its identity and commercial records, to then grant the following benefits on its pages:

1- Displaying job and training opportunities of all kinds, by advertising them on the entity's special page. 2- The ability to download the CVs of applicants, view them, and sort them for communication, and complete the procedures of the employment or training process.

3- The entity is required to continuously update the status of applicants, as they receive notifications of the status of their application for opportunities and their developments.

4- The ability to view and browse the CVs of all graduates registered in the portal, and the ability to sort based on academic qualification, specialization, year of graduation, and place of residence.

The Alumni Center prepares a periodic report on its work, which includes statistics on the beneficiaries of the portal, the portal's services, organized events, career guidance, job and training opportunities, and the most prominent achievements since the launch of the portal. The Alumni Center also prepares an annual report to present its activities and operations during the previous year, and statistics that monitor the rates of growth and success in the programs.

Top Recruitment and Training Partners

The Alumni Center has been able to build a huge base with major investors, business owners, governmental and private institutions in the various business sectors in the ministerial, industrial, financial and health fields, and has gained their trust as decision-makers in the institution. The number of registered accounts so far has reached 420 entities from the public and private sectors, which supervise the management of Their accounts are provided by the region's human resources officials to contribute to cooperation in implementing programs and initiatives related to training, qualification and employment to organize appropriate employment processes for male and female university graduates. The center enjoys a strong relationship with them that enables them to be invested in purposeful projects that contribute to raising the graduates' sense of belonging to their university, "King Abdullah University." Saud, "Raising loyalty, satisfaction, trust, quality, and community responsibility among graduates by communicating with them through the portal and benefiting from their experiences in developing their university and its programs, as well as contributing to increasing integration between graduates and colleagues in the specialty and exchanging educational, professional, and life experiences by synchronizing friends in the portal. The Alumni Center is considered A leading institution in the field of providing employment, training and career guidance services to new and outstanding graduates all over the world. The most prominent partners and supporters of the Center's operations in employment and training from the sectors, educational institutions, governmental and non-governmental organizations can be explained as follows:



SAR
الخطوط الحديدية السعودية
SAUDI ARABIA RAILWAYS


مدينة الملك عبدالعزيز
للعلم والتقنية KACST

برنامج تطوير
وزارة الحرس الوطني
MINISTRY OF NATIONAL GUARD
DEVELOPMENT PROGRAM

CITC

المصادر السعودية
هيئة تنمية المصادر السعودية

هيئة المحتوى المحلي
والمشتريات الحكومية
Local Content & Government
Procurement Authority


مركز الملك سلمان للإغاثة والأعمال الإنسانية
KING SALMAN HUMANITARIAN AID & RELIEF CENTRE

الهيئة الملكية لمحافظة العتمة
Royal Commission for AlUla


الهيئة العامة لتجارة الخارجية
Saudi General Authority of Foreign Trade

المؤسسة العامة للتأمينات الاجتماعية
General Organization for Social Insurance


جامعة دار العلوم
Dar Al Uloom University

جامعة اليمامة
Al Yamamah University

الجمعية السعودية
للمحافظة على التراث
Saudi Heritage Preservation Society
محافظة التراث

سومة
SIMAH

صندوق البيئة
Environment Fund
الملكة النورية السعودية


موبايلي
Mobily

stc

زين
zain


البنك السعودي للاستثمار
The Saudi Investment Bank

تقييم
TAQEEM


التحكم الذكي
Smart Control


عزم السعودية
SAUDI AZM


مجموعة مثمرات
MOTHMERAT GROUP


نون
noon

flynas
طيران ناس



أساسيات الغذاء
FOOD BASICS



Preparatory Training Courses Program for Undergraduate Students, Fourth Edition

Within the framework of the initiative to prepare preparatory courses for undergraduate students, which aims to achieve the university's goals in its quest to enhance the capabilities of graduates and reach a professionally distinguished graduate, the Alumni Center launched the Professional Development Program in 1442 AH to develop the skills of university students and graduates in a manner that suits their needs in the current labor market and build A pioneering professional model capable of keeping pace with the accelerating requirements of the labor market. This initiative came in conjunction with the university's orientation and the interest of its senior leadership in the university's leadership in the field of pre-graduation student qualification, and in order to reach a distinguished graduate capable of competing locally and internationally in the professional field. Therefore, the Alumni Center was keen to continue with its fourth edition after the program's positive response and success in its three editions.

Mission



Professional excellence in serving graduates to keep pace with the requirements of the labor market, and achieve the Kingdom's vision locally, regionally and globally.

Mission



Striving to build a pioneering professional model capable of keeping pace with the labor market, enhancing and meeting its requirements in line with the vision of King Saud University, achieving the Kingdom's Vision 2030, enhancing the loyalty and belonging of graduates, and enabling them to develop their skills and abilities to reach a professionally distinguished graduate.

Objectives



Functional assessment by providing professional consultations from human resources specialists. Raising the efficiency of students and graduates by holding workshops on the required labor market skills. Raising the employment rate for King Saud University graduates through workshops on job search strategies and the art of communication. Raising the loyalty of graduates to the university by cooperating with them and sharing their experiences. Marketing to recent university graduates by helping them develop their CVs and training them on interviews by specialists in the field of employment. Introducing experienced university graduates as role models by presenting their experiences and introducing them.

Program Services



Framework

Target	Students and graduates of King Saud University
Date	At the beginning of the academic year 5441 AH and for a period of one year
Place	Electronic Alumni Portal

Activate program services

The Professional Development Program at the Graduates Portal provides several services to qualify graduates to enter the labor market, raise their professional efficiency, and train them on the skills required for the labor market and future professions by providing them with appropriate support through advisory and training sessions provided by the most prominent experts and consultants in the private and public sectors.

40

Advisors and
speakers

5120

Beneficiaries

4

Services

CV development



This service is provided by submitting and displaying the CV of university students and graduates to specialized consultants from the public and private sectors to review and correct the CV and identify the basic points in writing the CV and avoid mistakes in it.

Interview training



Through it, simulated interviews are conducted for beneficiaries by experts and specialized consultants in the public and private sectors, in order to provide them with the necessary skills to pass the job interview and obtain the job that suits their ambitions.

Job Search Strategies and Communication



Through it, workshops are provided to beneficiaries on a regular basis by specialists in the public and private sectors, highlighting the most important general and specific skills that King Saud University students and graduates need to enter the labor market.

Job evaluation and change of sector



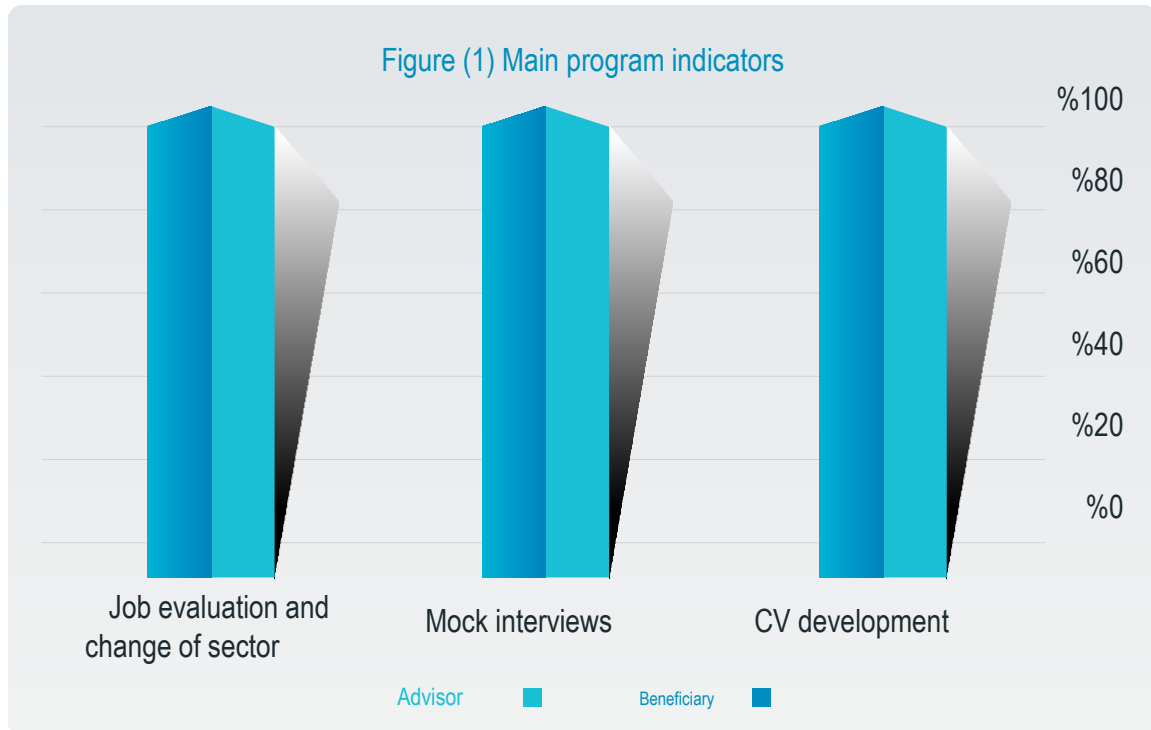
Through it, advisory sessions are provided to graduates of King Saud University who are working by experts and consultants in the public and private sectors when the beneficiaries wish to obtain advice regarding their current work or changing their work sector.

Measuring the impact of the program

The Alumni Center, through distributing an impact measurement questionnaire to beneficiaries and experts, collected their views and measured their satisfaction with the program services provided in the form of advisory and guidance sessions, and the extent of their quality and benefit from them.

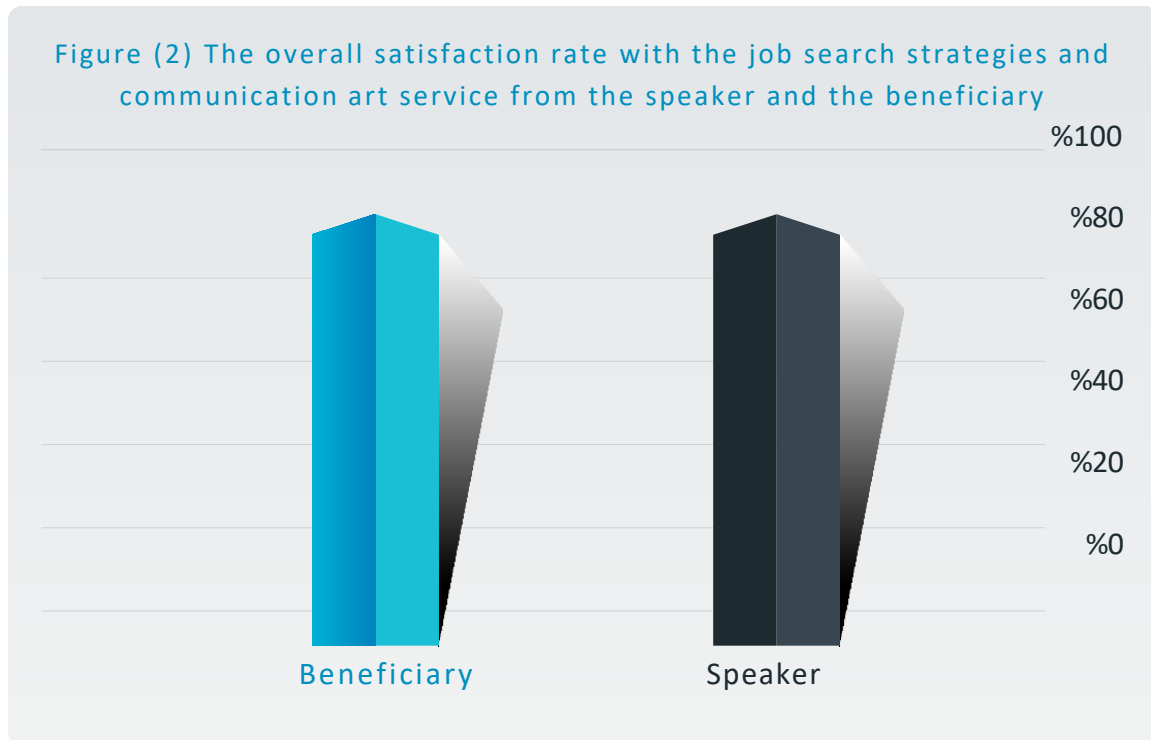
Overall satisfaction rate of counseling sessions by the counselor and the beneficiary

The overall satisfaction rate with the sessions was measured, as shown in Figure (1), where it is clear that the evaluation reaches 100% with regard to the beneficiaries, experts, and the experience of the program and sessions.



Overall satisfaction rate of the job search strategies and communication art service by the speaker and the beneficiary

The overall satisfaction rate with the job search strategies and communication art service provided to beneficiaries and speakers reached 100%, as shown in Figure (2).



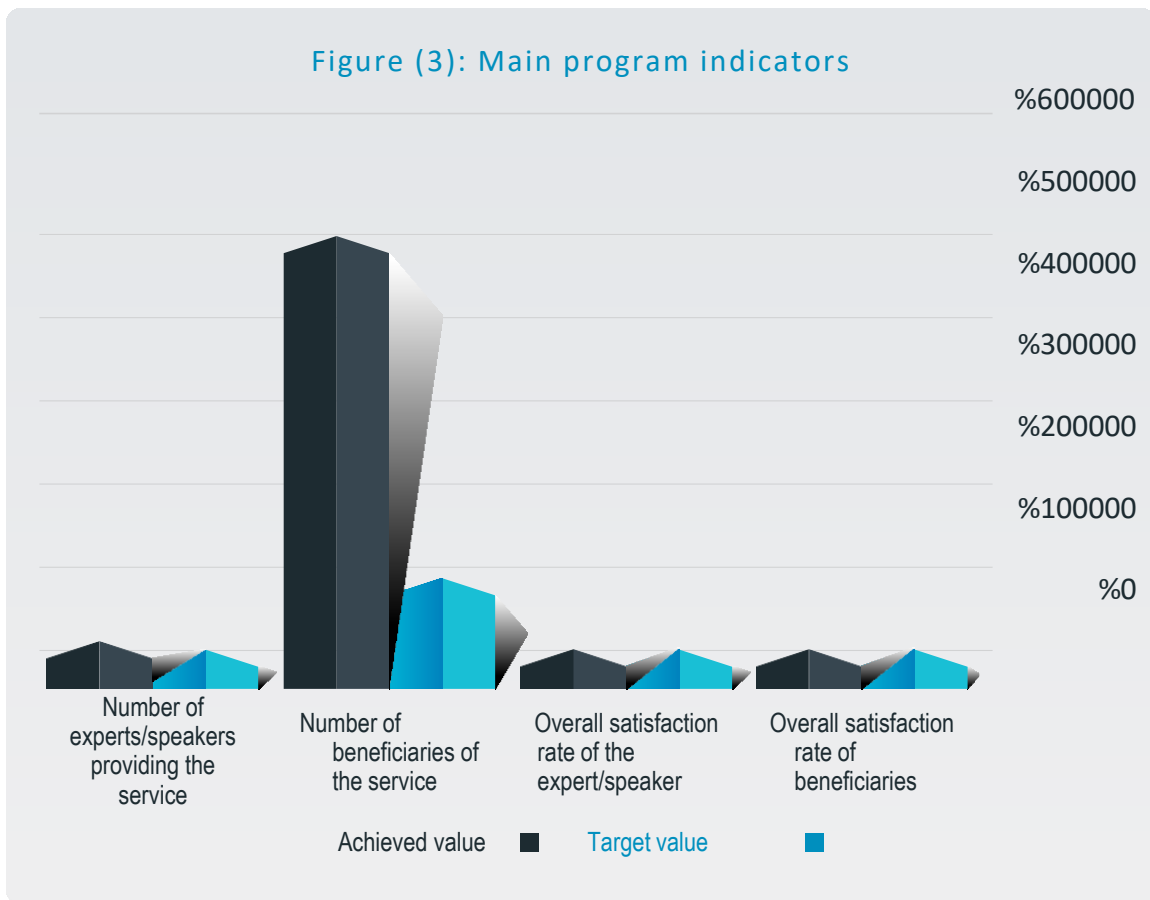
Key Indicators Scale

By measuring the main program indicators, we clarify in the table below the actual numbers of both experts and beneficiaries. Note that one expert provides more than one service.

Service	Item	Number	Satisfaction
CV development	Beneficiaries	500	100%
	Advisors	30	100%
Interview training	Beneficiaries	600	100%
	Advisors	30	100%
Job Search Strategies and Communication	Beneficiaries	3940	100%
	Advisors	10	100%
Job evaluation and change of sector	Beneficiaries	80	100%
	Advisors	18	100%

Table 1: Actual numbers of experts and beneficiaries

Based on the basic indicators of the program, the actual ratios and numbers can be compared with the targeted numbers of the program in its fourth version, as shown in Figure (3). It was found that the program achieved all the basic indicators, as the indicator of the number of beneficiaries expected to be served by the program increased fourfold. Three times the number of experts expected to volunteer before the start of the program was attracted. This indicates the success of the program in its fourth version and the positive response of both beneficiaries and experts to the services provided.



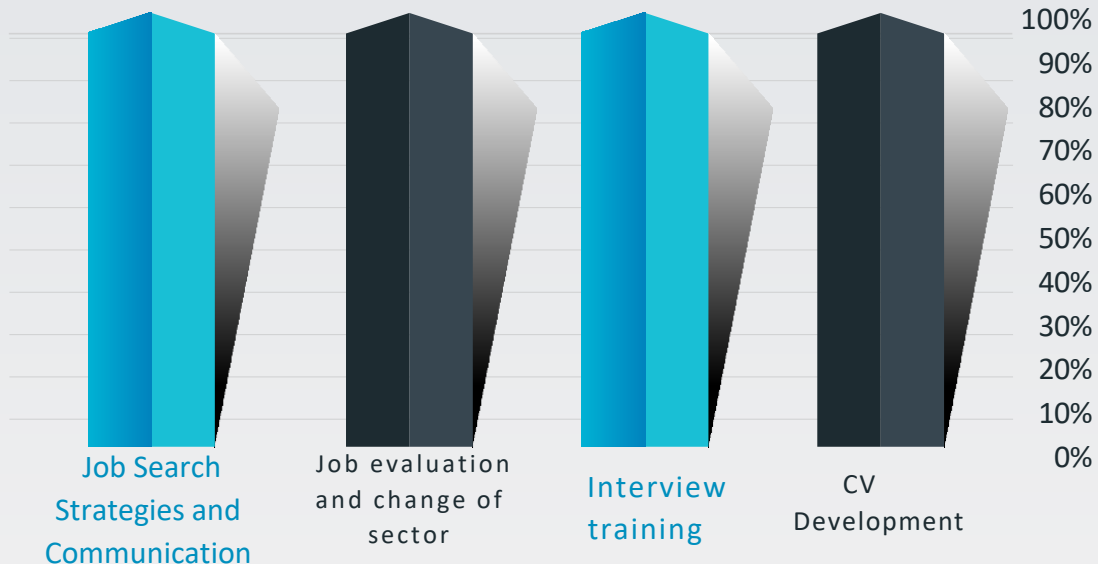
Indicator	Target Value	Achieved value	Difference
Overall satisfaction rate of beneficiaries	90%	100%	10%
90% overall satisfaction rate of the expert/speaker	90%	100%	10%
Number of beneficiaries of the service	1000	5120	4120
Number of experts/speakers providing the service	10	40	30

Table 2 Main Program Indicators

Overall Program Satisfaction Scale, Fourth Edition

Based on the previous results, the general satisfaction of everyone with the program can be summarized as shown in Figure (4), which is 100% in all program services, and all these results indicate the success of the program in its fourth version.

Figure (4): General satisfaction rate of experts and beneficiaries with the program's services



Finally, the professional development program has received great interest from university students and graduates. This is due to the desire of students and graduates for such programs and services that help develop their skills, raise their professional efficiency, and train them in the skills necessary for the labor market.

Upcoming projects and initiatives

3

Alumni and
Business
Community
Outreach Support
Program
Second Edition

2




Alumni and
Business
Community
Outreach Support
Program
Second Edition

1

Alumni and
Business
Community
Outreach Support
Program
Second Edition



Contact

-  www.alumni.ksu.edu.sa/ar
-  alumni@ksu.edu.sa
-  @alumniksu1

