Towards a robust digital transformation

Electronic portal for graduates

King Saud University

Annual report for the fiscal year 2024

My first goal is for our country to be a leading model in the world in all areas, and I will work with you to achieve that.

Custodian of the Two Holy Mosques

King Salman bin Abdulaziz Al Saud

Our ambition is to build a more prosperous country where citizens find what they desire. The future of our country, which we are building together, we will not accept anything less than making it at the forefront of the world.

His Royal Highness

Prince Mohammed bin Salman after Abdulaziz Al Saud

King Saud University's focus is primarily on quality education, scientific research and entrepreneurship, in order to prepare and qualify 900 young people with the knowledge to become the leaders of the country in the future.

King Saud University Acting Rector
Prof. Dr. Abdullah bin Salman Al-Salman

"We seek to provide an attractive and stimulating academic environment to ensure distinguished educational outcomes that are in line with economic development plans and the challenges of the era, and that achieve the ambitions of the rulers and contribute, Allah willing, effectively to the Kingdom's launch, prosperity, and competition among the world's major countries"

Vice Rector of University for Educational and Academic Affairs

Prof. Dr. Mohammed bin Saleh Al-Nami

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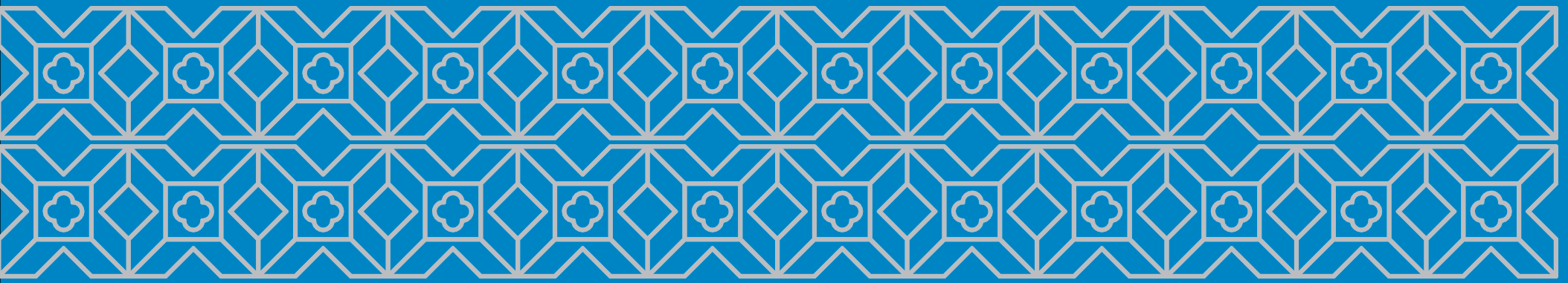
King Saud University

Towards a robust digital transformation



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alinma bank

Main partner

تكافل الراجحي
Al Rajhi Takaful

Preamble

Introduction

Digital transformation is a key enabler for achieving the Kingdom's Vision 2030 towards a vibrant society, a thriving economy and a nation of ambitions through building a digital society, economy and nation; as the electronic alumni portal is the digital window that the university provides to communicate with national organizations to support digital transformation through opening electronic communication channels through its various pages with alumni and the business community, to enhance their affiliation and participation and help in their growth and enable them to contribute to developing the university's programs in a way that is consistent with the expectations of the labor market and contribute to serving the community and improving the quality of life.

As the university's alumni center is the entity responsible for preparing graduate initiatives, plans, programs and projects related to this, it has worked to achieve a set of initiatives in cooperation with governmental and private organizations with expertise in the field of digital transformation, and has been keen to overcome all obstacles and accelerate the achievement process.

Executive Summary

The Alumni Center represents the pivot point to enhance communication between the university and all of us, as it seeks to achieve excellence in supporting graduates by providing development services and programs that keep pace with the developments of the renewed labor market, relying on strategic visions aimed at building a qualified national workforce that contributes to achieving the Kingdom's Vision 2030.

This roundup reviews the efforts made to enhance the operational efficiency of the portal during the fiscal year 2024 AD, which aims to enable graduates to engage in the labor market and develop their cooperation, facilitating communication between graduates and institutions contributing to providing job opportunities. The portal also focused on developing new strategies that support digital transformation and increase awareness of labor market requirements by achieving the highest quality standards and facilitating access to data and services.

The portal was designed according to a methodology that takes into account efficiency and innovation in providing services, targeting multiple categories including students and graduates of King Saud University, institutions and institutions, in a way that enhances cooperation and integration between them

The report also included a description of the portal's biggest event, as this year 2024 witnessed the launch of the second version of the graduates' portal, and enhancing the graduates' experience by providing comprehensive and integrated services, starting from documenting graduates' data to facilitating communication with employers and providing the necessary guidance for integration into the labor market. This event coincided with the introduction of new innovative services, reflecting the center's keenness on continuous development. The center also achieved remarkable achievements on the digital level, as the portal met the targets specified in the performance indicators, and intensive digital interaction with users, as the portal recorded a great leadership in the number of registrants, which reached more than 28,330 thousand beneficiaries during the year, while more than 575 entities participated from the public and private sectors. Electronic services witnessed remarkable growth, reflecting the expansion of the portal and the increase in its social and economic value. We hope that this report will contribute to strengthening the relationship and communication between graduates and the university and supporting their career path in order to achieve their ambitions and future aspirations

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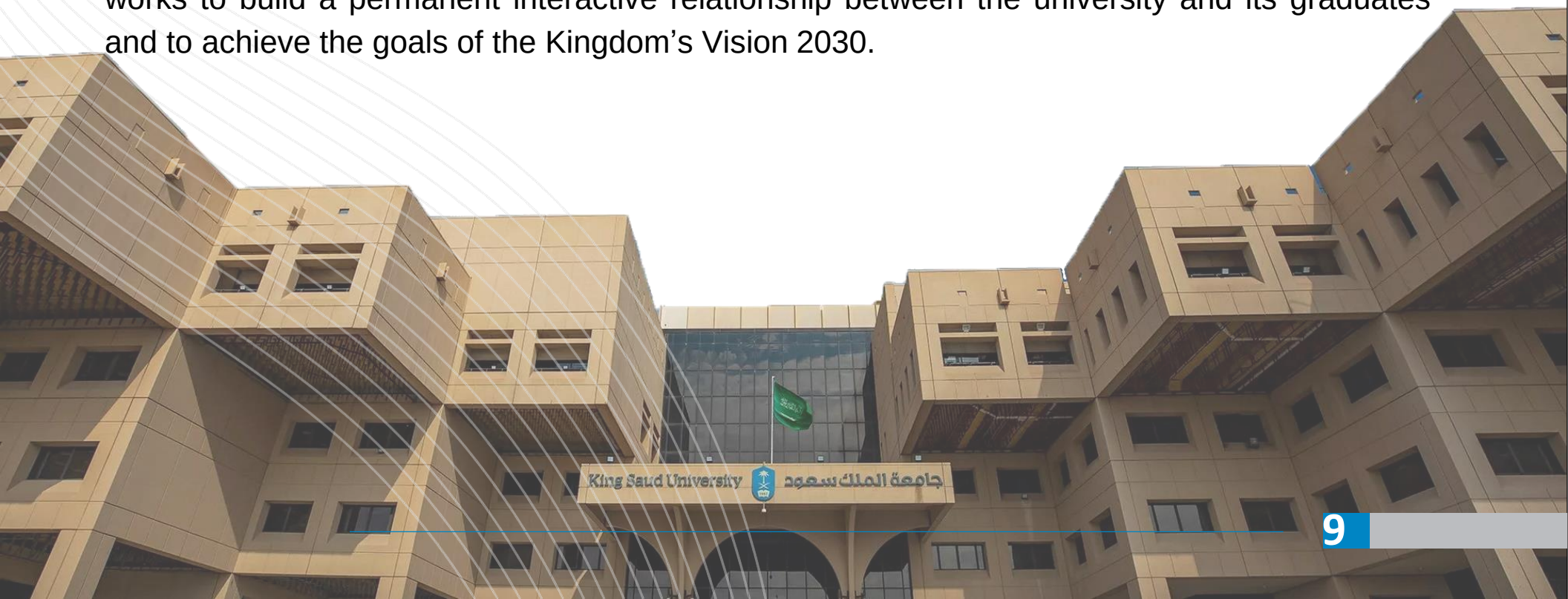
Establishment

Establishment of Alumni Center

The Alumni Center is affiliated to the Office of the Vice Rector for Educational and Academic Affairs at King Saud University. It was established in 1435 AH by the decision of His Excellency the Rector of the University, No. 1/2/374089, and was issued on 28/01/1435 AH. It works to build a permanent interactive relationship between the university and its graduates and to achieve the goals of the Kingdom's Vision 2030.



Strategic Directions of Alumni Center

Vision

Building a permanent interactive relationship between the university and its graduates.

Message

Devoting the graduates' sense of belonging and enhancing their participation by opening channels of communication and contact with the university to contribute to developing their knowledge and skills, and developing the university's programs in line with the requirements of the labor market; in support of the university's mission, goals and vision.

Objectives

- Building a true partnership between the university and its graduates to achieve the vision of KSU2030.
- Strengthening belonging and loyalty to the university.
- Supporting graduates in the field of employment, training and exempt guidance.
- Contributing with the public and private sectors to cooperate in implementing programs and initiatives related to training, qualification and employment.
- Raising the skill and exemption level of graduates by providing consulting services and workshops to keep pace with the requirements of the labor market. We will solve
- Providing effective consulting support to the university's units and programs in the fields of graduates and training opportunities that meet the renewed requirements of the labor market.
- Raising the level of operations and partnerships with the public and private sectors that address graduates' issues and aspirations.
- Developing the benefit from graduates' experiences after entering the labor market
- Spreading the culture among graduates for their role in developing educational curriculum plans.

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Alumni Center Programs and Initiatives

Electronic Portal Initiative

King Saud University seeks to achieve excellence and quality in all its services and efforts, and to achieve its goals at the highest level, as its graduates are the true face of its efforts, and the family that reflects the policies of development of the university, and the provision of specialists, skilled persons and creative minds to contribute to the coverage in all its fields. It paid great attention to graduates as they are the first of its production, so the idea of establishing a specialized center concerned with graduates came and contributes to enhancing their integration and participation and opening up communication channels with them in the shortest and easiest way and investing in the trend towards digital transformation, which is a presumptive goal by creating an electronic platform "Graduates Portal" based on a permanent interactive relationship between the university and its graduates, and aims through it to develop their knowledge and skills and enable them to search for job opportunities for the university's mission, goals and vision.

Electronic Portal Initiative

King Saud University is undertaking this type of qualitative development within its system with the graduate, the company and the institution, and building a permanent relationship between them to exchange information, ideas, experiences and opinions between the university and its graduates and between the graduates themselves. It is a guiding reference that can be used in the development circles that the university seeks and a development field for the needs of the labor market and society.

Graduate Portal Methodology

Development - qualitatively improving the beneficiary experience

(Evaluation) - Achieving services for the strategic directions of the university.

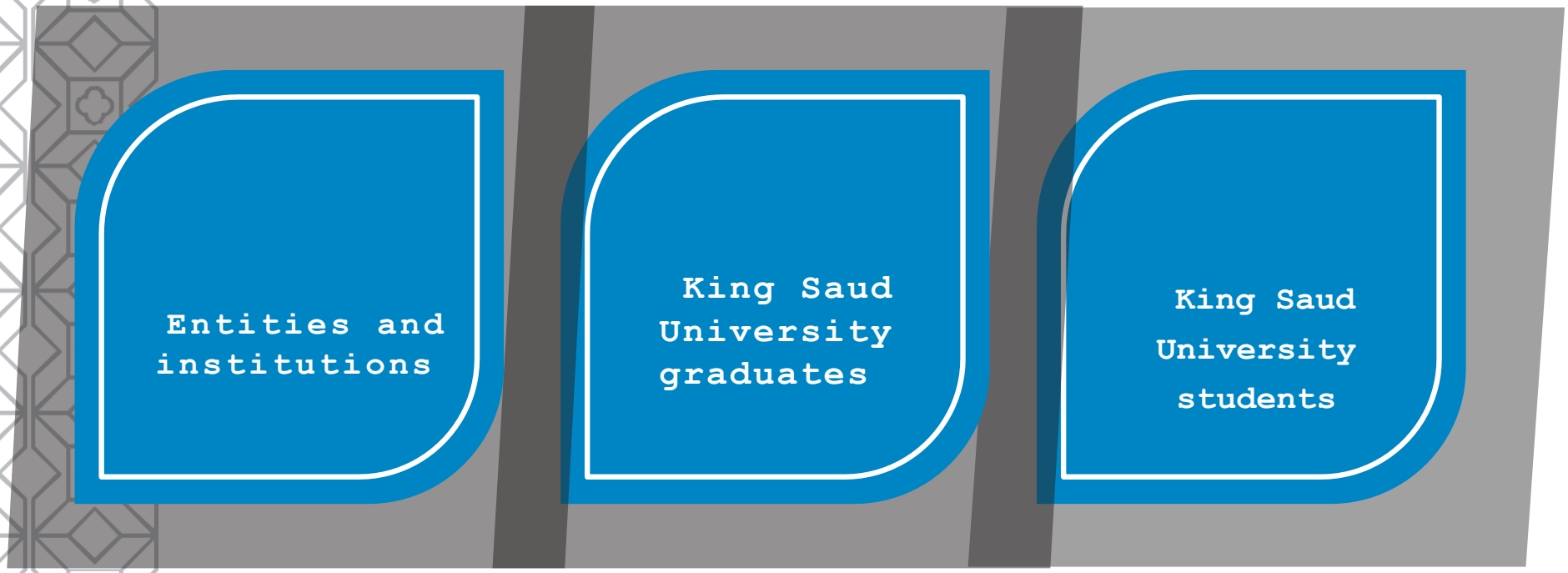
(Testing) - Subjecting services to public value achievement criteria that include social, economic and governance impacts.

(Creativity and Innovation - Creativity and innovation in addressing challenges and aligning with strategic trends in digital transformation.

(Analysis) - Define and classify a set of services according to the nature of the service and the beneficiary circle.

(identify the need) identify the needs

Categories benefiting from portal



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Alumni Portal Services

Alumni

A space to communicate with colleagues at the university and search for them using different search criteria and a fellowship request 9 to send messages and opportunities to each other. As well as liking and commenting on the contributions of students and graduates on their colleagues and re-explaining them as a means of discussion and appreciating each other's contributions. As well as displaying suggested colleagues based on academic achievement, interests and other criteria.

The orientations of the alumni service aim to increase the achieved value through:

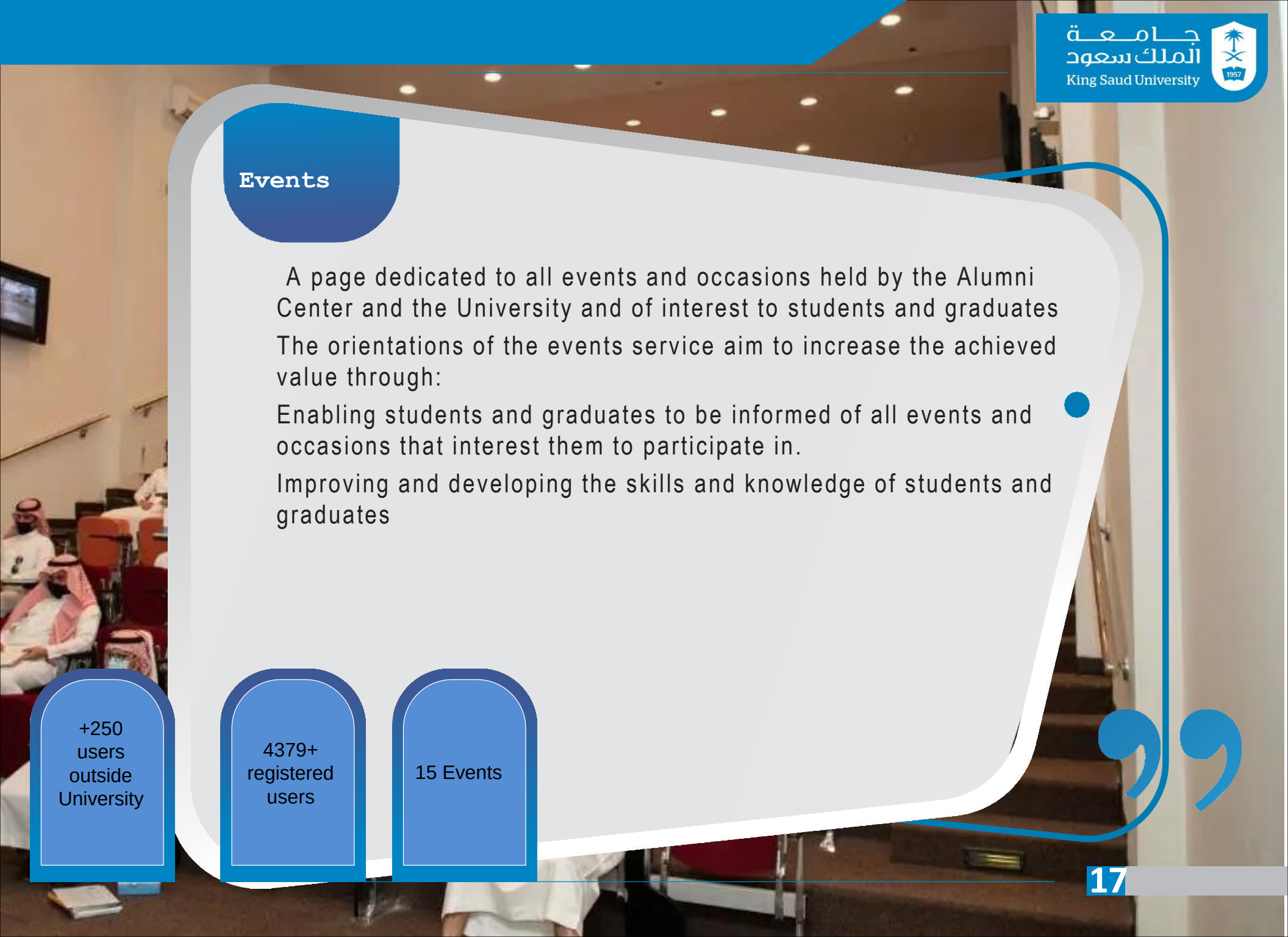
Enabling students and graduates to communicate with their colleagues at the university and search for them

Sharing professional opportunities among students and graduates.

Appreciating and discussing the contributions of students and graduates with each other

Enhancing communication between students and graduates.

28,330 users



Events

A page dedicated to all events and occasions held by the Alumni Center and the University and of interest to students and graduates

The orientations of the events service aim to increase the achieved value through:

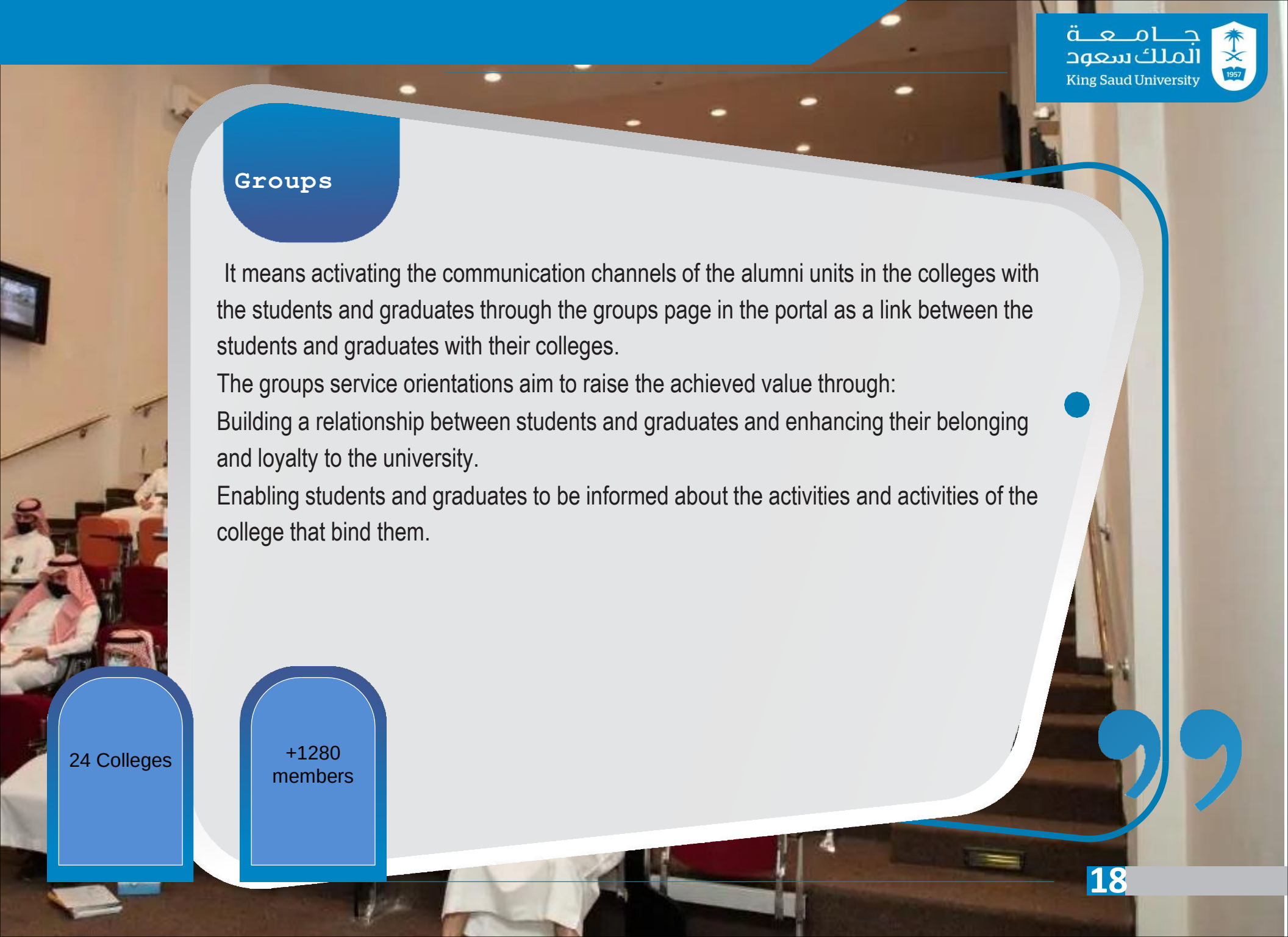
Enabling students and graduates to be informed of all events and occasions that interest them to participate in.

Improving and developing the skills and knowledge of students and graduates

+250 users outside University

4379+ registered users

15 Events



Groups

It means activating the communication channels of the alumni units in the colleges with the students and graduates through the groups page in the portal as a link between the students and graduates with their colleges.

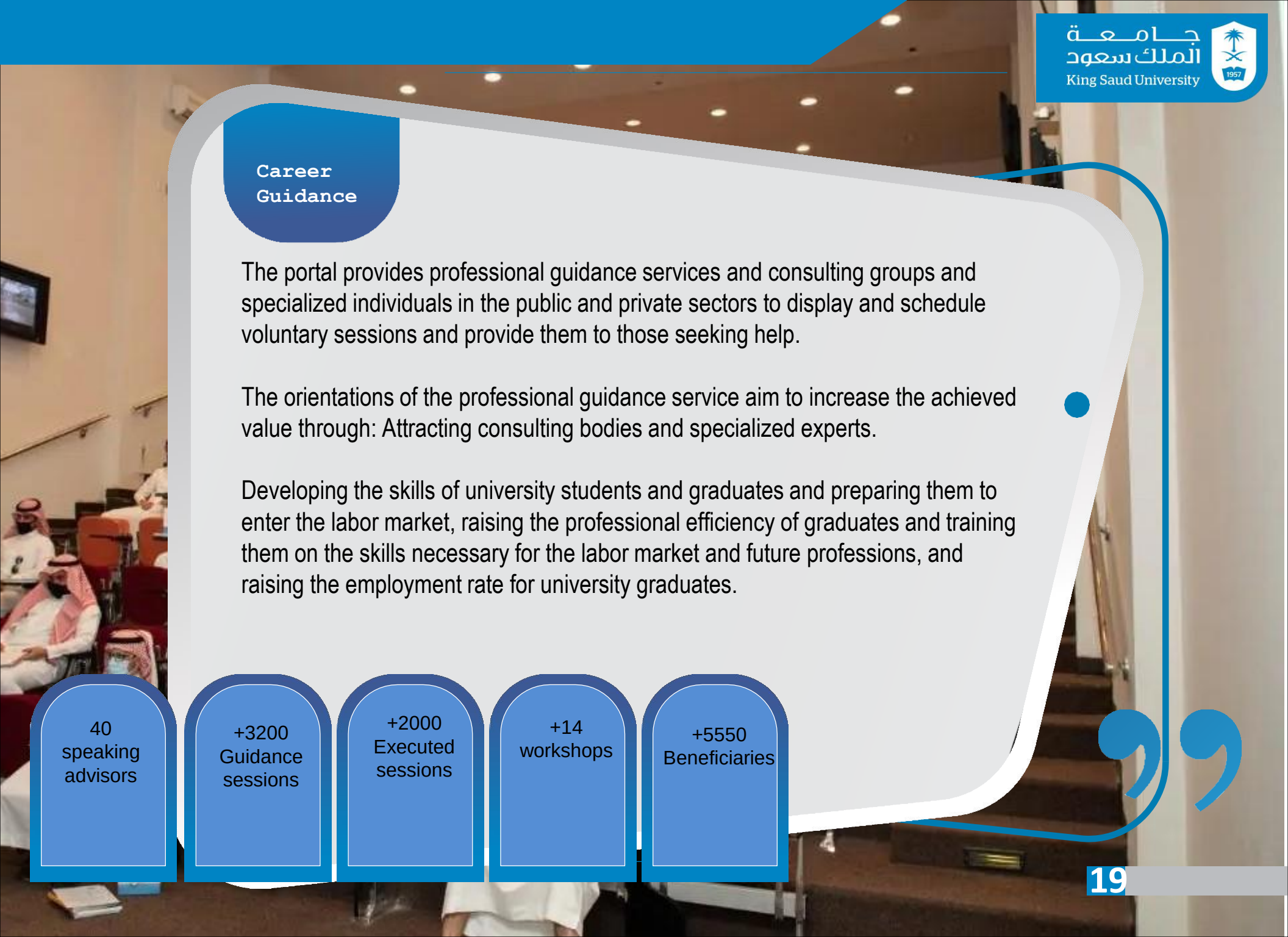
The groups service orientations aim to raise the achieved value through:

Building a relationship between students and graduates and enhancing their belonging and loyalty to the university.

Enabling students and graduates to be informed about the activities and activities of the college that bind them.

24 Colleges

+1280 members



Career Guidance

The portal provides professional guidance services and consulting groups and specialized individuals in the public and private sectors to display and schedule voluntary sessions and provide them to those seeking help.

The orientations of the professional guidance service aim to increase the achieved value through: Attracting consulting bodies and specialized experts.

Developing the skills of university students and graduates and preparing them to enter the labor market, raising the professional efficiency of graduates and training them on the skills necessary for the labor market and future professions, and raising the employment rate for university graduates.

40 speaking advisors	+3200 Guidance sessions	+2000 Executed sessions	+14 workshops	+5550 Beneficiaries

Jobs and training

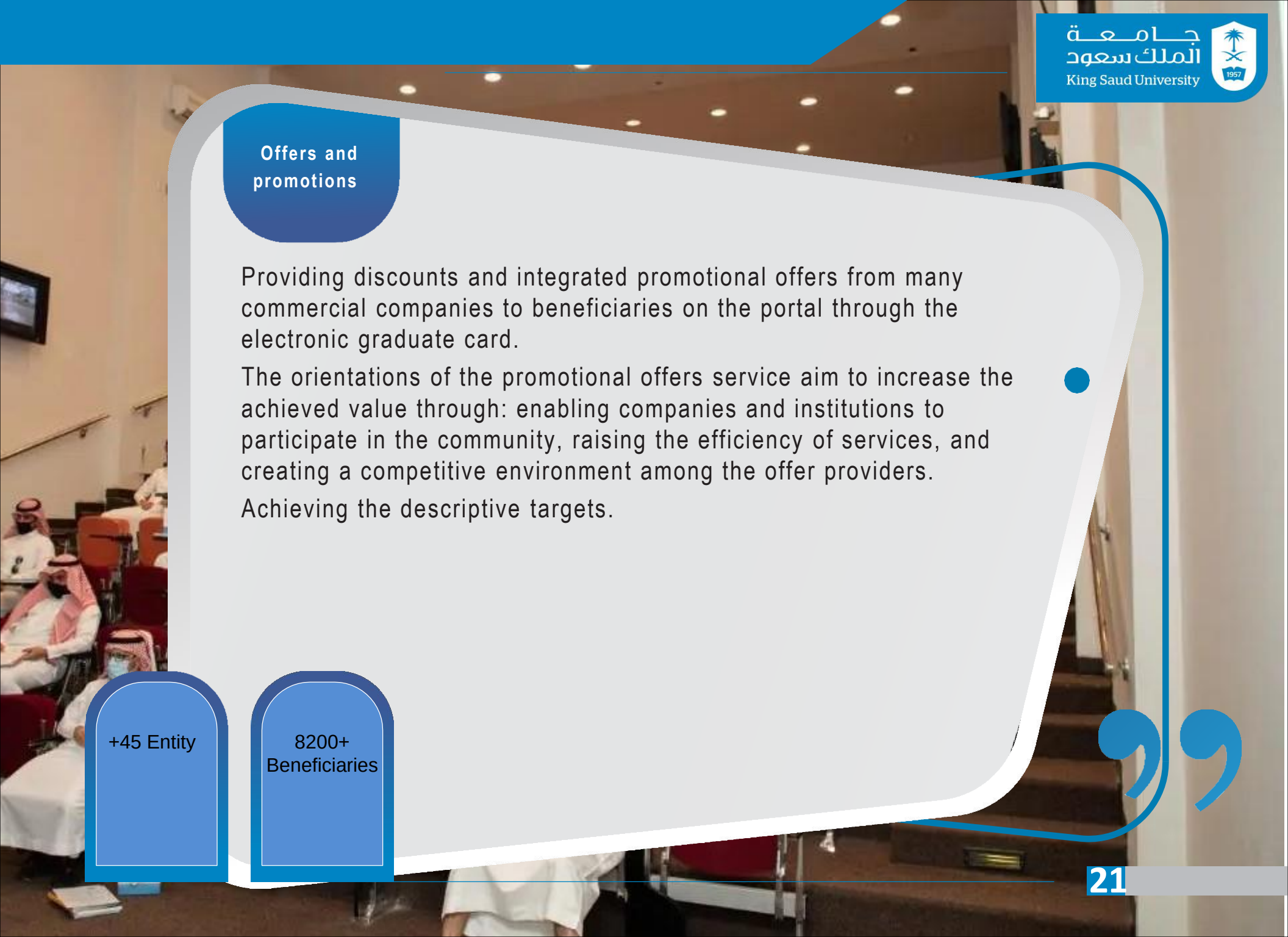
The portal seeks to enable external parties to display job and training opportunities through it for graduates and to view the CVs of applicants, as well as facilitate the process of searching and applying for these opportunities by graduates and joining them.

The directions of the job and training service aim to increase the achieved value through: Attracting companies and institutions and registering in the portal.

Providing jobs and training programs for graduates registered in the portal.

Supporting graduates to join the labor market and improve their quality of life.

75 chance members	7646 applicants	909 job and training chances	530 Entities



Offers and promotions

Providing discounts and integrated promotional offers from many commercial companies to beneficiaries on the portal through the electronic graduate card.

The orientations of the promotional offers service aim to increase the achieved value through: enabling companies and institutions to participate in the community, raising the efficiency of services, and creating a competitive environment among the offer providers.

Achieving the descriptive targets.

+45 Entity

8200+ Beneficiaries

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Qualitative achievements

Launching the second version of the graduates portal

Under the patronage of His Royal Highness Prince Faisal bin Bandar bin Abdulaziz, the most distinguished of the Riyadh region, His Excellency the President of King Abdullah University, Prof. Dr. Abdullah bin Salman Al-Salman, launched the second edition of the electronic graduates portal on August 26, 2024.

This edition is an extension of the successes achieved by the first edition, which witnessed distinguished achievements and honorable milestones. The second edition aims to improve and develop the portal procedures, and facilitate and ease the tasks of service providers, which contributes to raising the quality of services provided and meeting the needs of portal users according to the highest standards.

This edition provides advanced features that contribute to enabling graduates to take full advantage of the improvements and additional features provided by the portal, and also allows entities to manage their data and update information related to submitted applications with ease.

This development reflects the keenness of the Graduates Center to enhance operational efficiency in a way that meets the aspirations of graduates and achieves the highest levels of quality and reliability.

New Services

Within the framework of the Alumni Portal's efforts to extend its services and enhance the beneficiaries' experience, and in line with the launch of the second edition of the portal, the Alumni Center launched two new services this year:

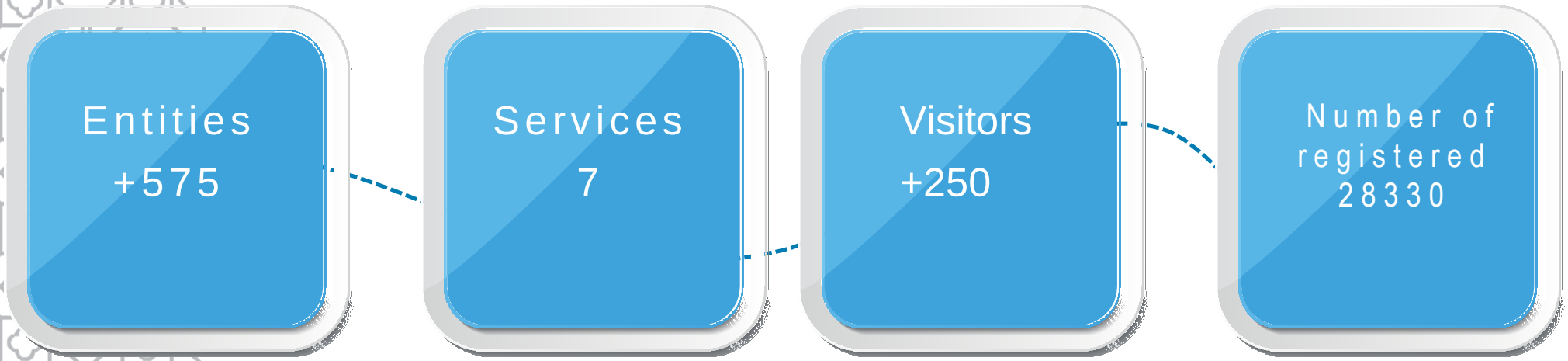
2-Mobile application:

The application allows graduates to benefit from the portal's services easily and quickly via their smartphones. The application also includes multiple features, including updating personal data, accessing job opportunities, and viewing the latest news and events for graduates, which enhances the efficiency and ease of communication with users.

1- Success Stories Program

This program aims to highlight the success stories of distinguished leaders who have passed through the halls of King Saud University, while reviewing their inspiring experiences in the labor market. The program contributes to enhancing the spirit of ambition among new graduates and motivating them to achieve their professional goals.

Digital Achievements of Graduate Portal



Performance Indicators

Number of offered services

Target value

150%

Actual value

175%

Number of registered students and graduates

Target value

50%

Actual value

70%

Number of registered entities from the public and private sectors

Target value

75%

Actual value

287,5%

Events services number of users

Target value

75%

Actual value

231%

Performance Indicators

Number of beneficiaries of the career guidance service

Target value

88 %

Actual value

138,8 %

Number of beneficiaries of the group service

Target value

75%

Actual value

640 %

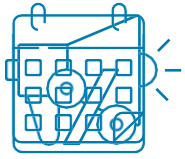
Number of beneficiaries of the jobs and training service

Target value

70 %

Actual value

7,5 %



Number of beneficiaries of the promotional offers service

Target value

75 %

Actual value

159,7%

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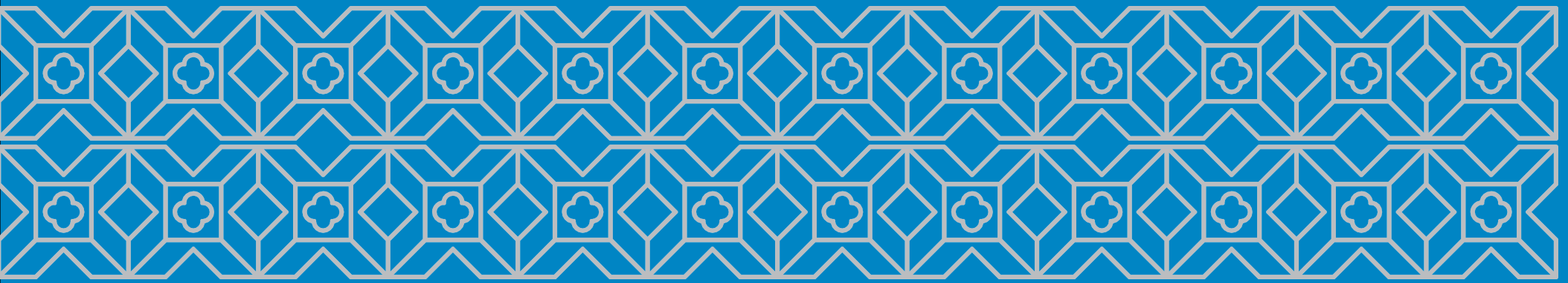
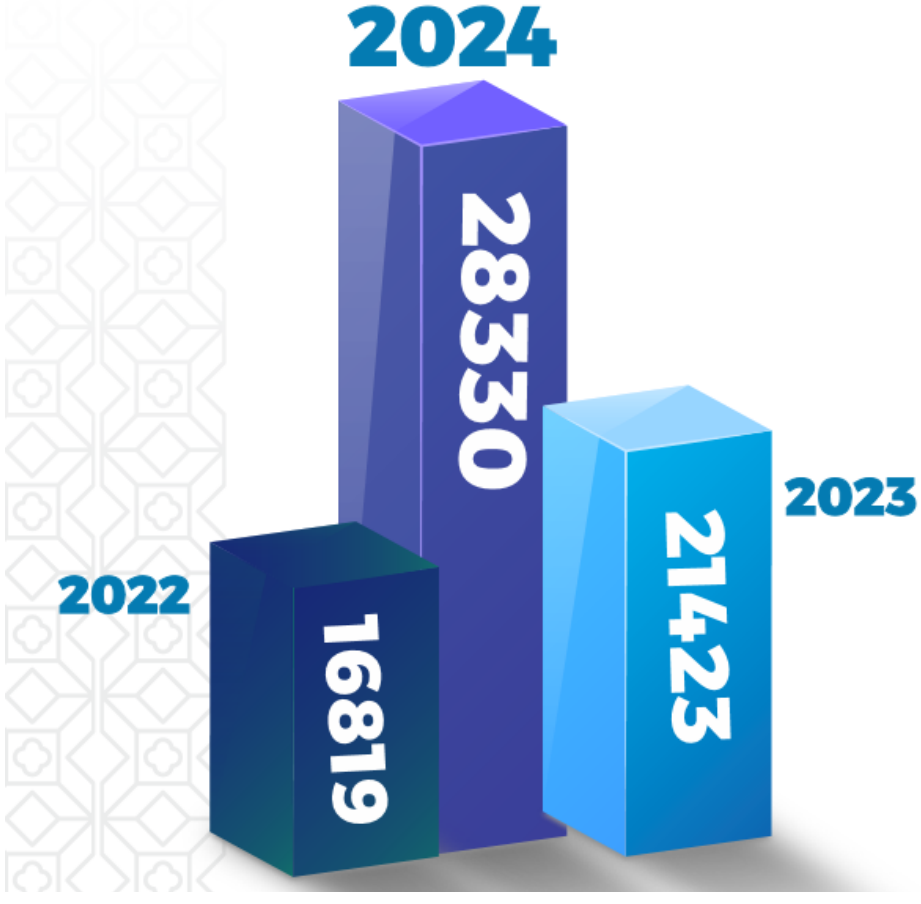
Statistics



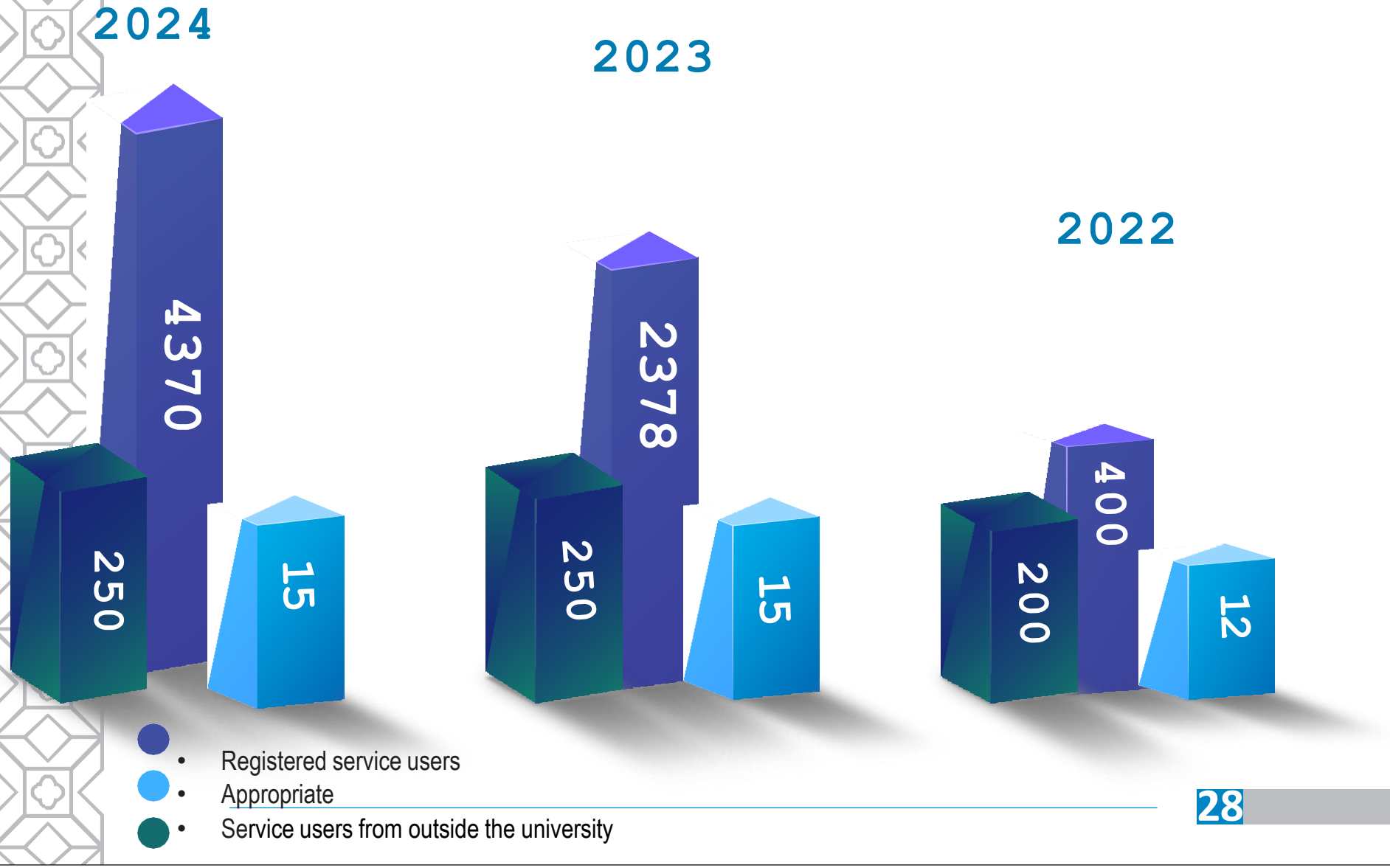
Statistics

Registered in the portal for three years



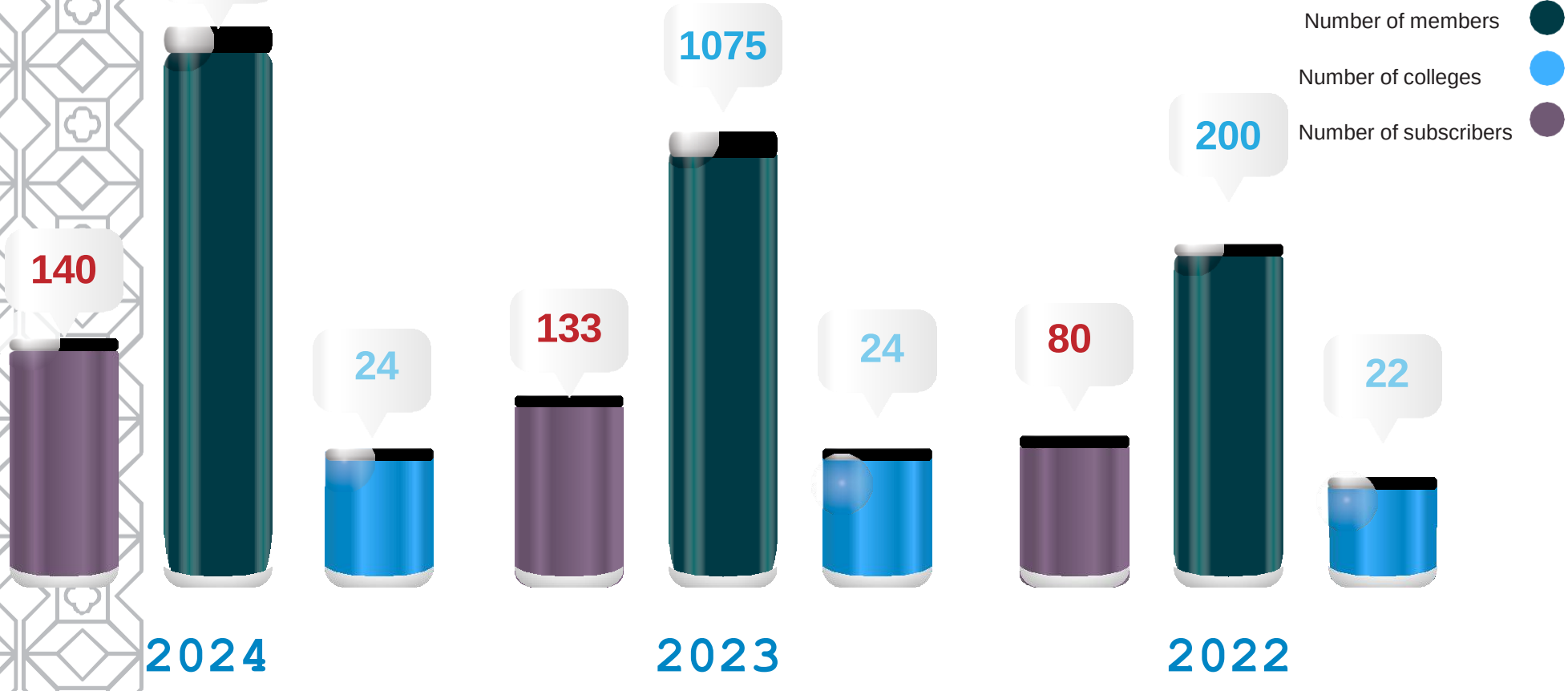
Events

Number of events and registrants on the events page



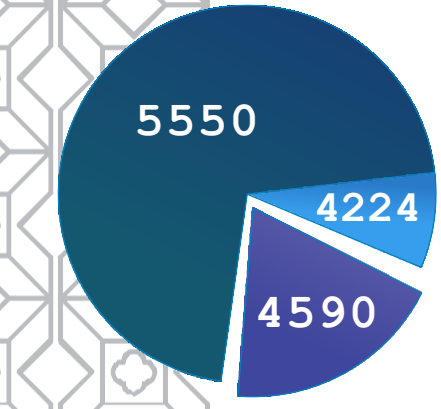
Groups in colleges

Number of colleges, members and number of posts on the groups page

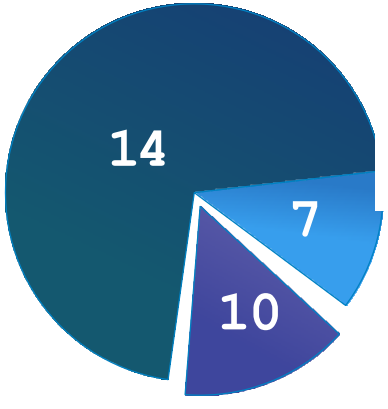


Career Development

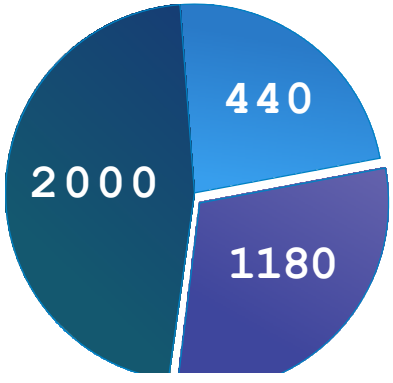
Number of services, consultants and beneficiaries of the professional development page



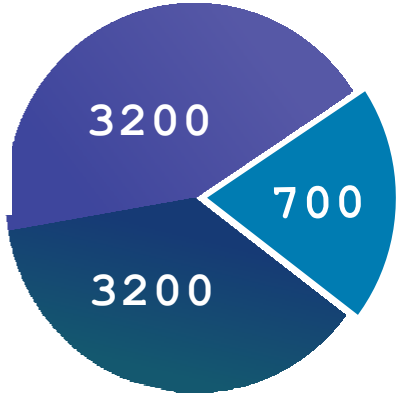
Beneficiaries



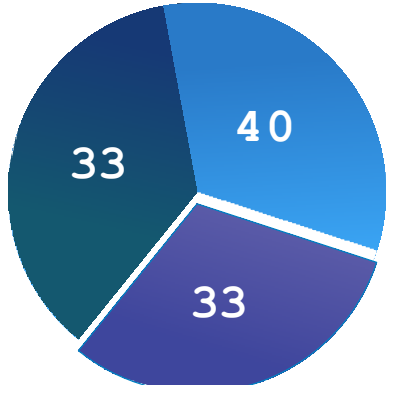
Number of workshops



Number of implemented sessions



Sessions

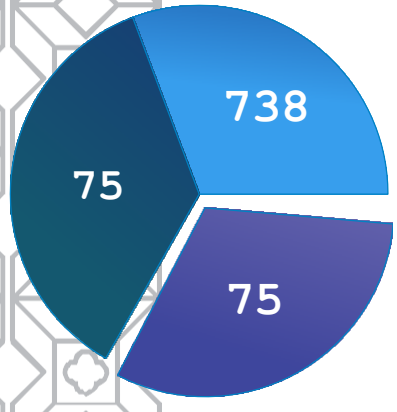


Advisors

2024
2023
2022

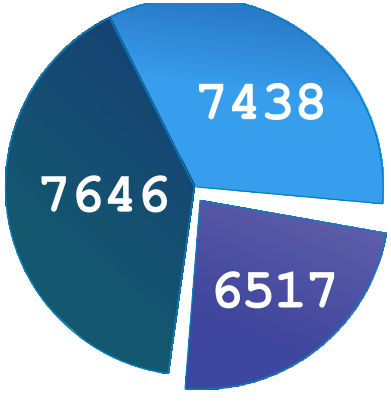
Jobs and training

Number of entities, job and training opportunities, and beneficiaries of the jobs and training page

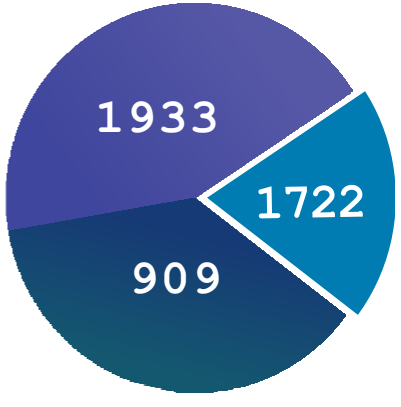


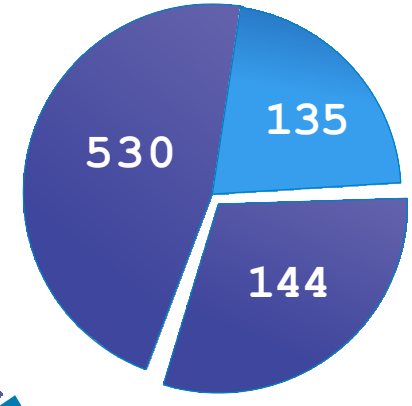
Number of those enrolled in job and training opportunities

Number of job and training applicants on the portal



Number of job and training opportunities offered on the portal

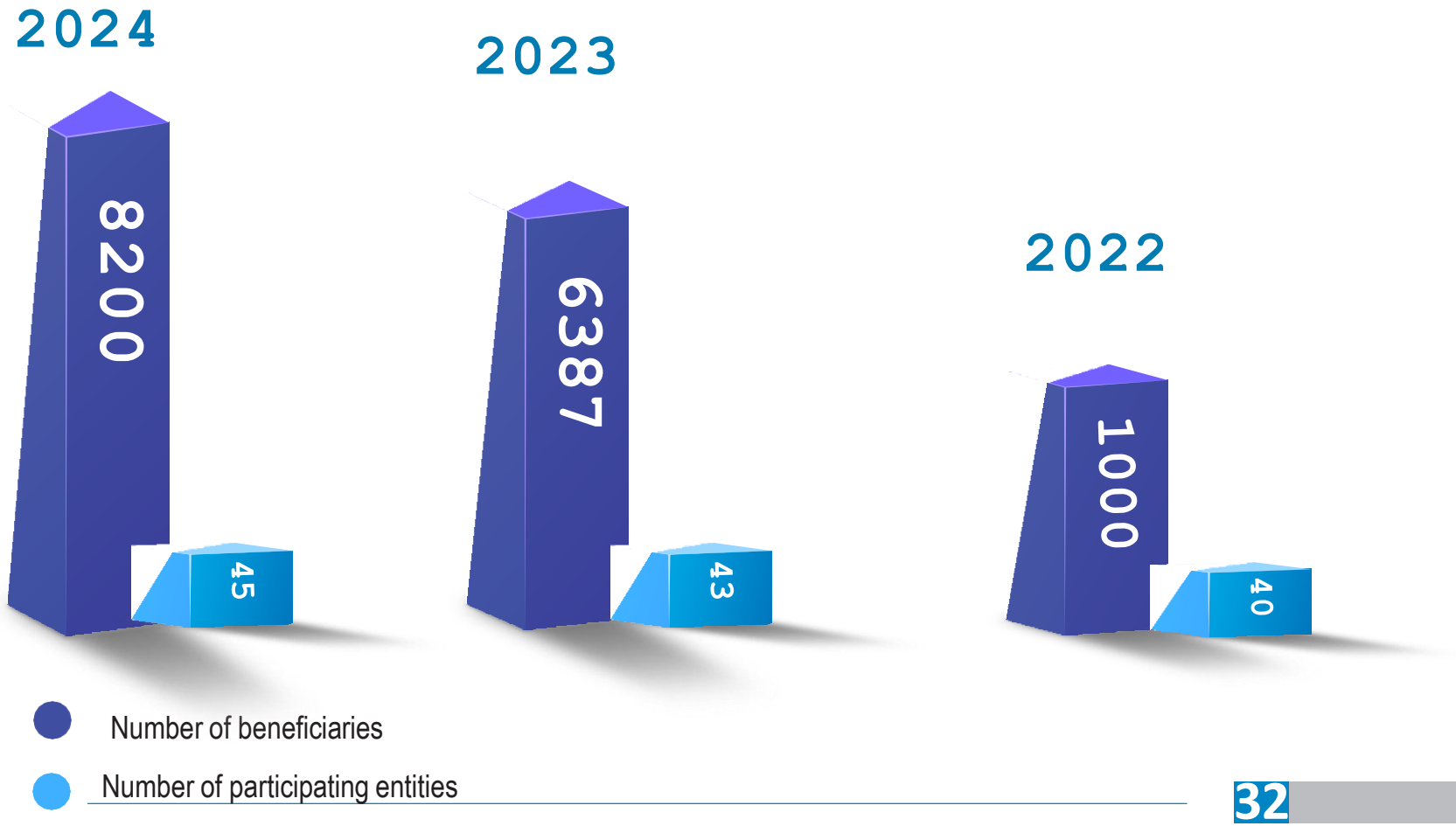




Number of entities registered on the portal for jobs and training

Promotion offers

Number of entities and beneficiaries of the promotional offers page



About report

This report was prepared to highlight the most prominent achievements of the Gulf Gateway during the year 2024 AD, in cooperation with various sectors, in an effort to achieve the Kingdom's Vision 2030, its ultimate goal, which is to place the Kingdom among the ranks of digitally advanced countries.

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